

Plan Huge Development for Palm Canyon Drive

TWENTY-EIGHTH YEAR

The Desert Sun

Published

Mondays and Thursdays

Thursdays only from June 14 to Aug. 31

174 N. Palm Canyon Drive
Phone 2249

SLEEPY TIME WEATHER

| | | |
|--------------------|-----|----|
| Wednesday, June 29 | 93 | 51 |
| Thursday, June 30 | 97 | 61 |
| Friday, July 1 | 93 | 62 |
| Saturday, July 2 | 95 | 61 |
| Sunday, July 3 | 99 | 63 |
| Monday, July 4 | 99 | 59 |
| Tuesday, July 5 | 102 | 59 |

Vol. XXVII, No. 88

2 Sections — 16 Pages

Palm Springs, California Thursday, July 7, 1955

Single Copy 10c

Plan to Make Drive One of Nation's Best

New Desert Inn Owners Preparing Huge Development

By BILL RASHALL

"Principals involved in the purchase of The Desert Inn will remain undisclosed for another week."

Attorney Gregson Bautzer who, with his legal associate Arnold Grant, acted as counselors for the purchasers of the hotel, made that announcement in a personal message to The Desert Sun just before press time yesterday and he added the following:

"Everybody knows how beautiful Worth Street is in Palm Beach, Florida. Well, allow me to say this:

"PALM SPRINGS is the greatest resort in America. It certainly is one of the greatest in the world. Put all of these so-called superlatives together and believe me when I say that plans for the development of The Desert Inn frontage on Palm Canyon drive will out-rival Worth street in beauty."

"It is planned to develop The Desert Inn grounds to a point where it could well be the talk of the nation."

When the sale of The Desert Inn was first announced by Earl Coffman and his brother George Roberson, co-owners, early last month, it was stated that the escrow agreement would be completed by June 30. Due to minor technicalities, it was learned, Henry J. Lockwood, attorney for the two brothers and Bautzer and Arnold Grant held the escrow pact up.

THIS POSTPONEMENT fanned wild rumors throughout Palm Springs that the purchase had failed in completion.

Bautzer vehemently denied this during an interview with the writer last Sunday morning. This denial was upheld by Earl Coffman on the same day.

"I'm not worried about the completion of the sale of The Desert Inn," Earl Coffman said. His statement made at the time The Desert Inn deal went into escrow, was recalled at which time he stated: "That I am delighted with the type of people who have purchased The Desert Inn which has been in our family for almost 47 years. The operation will be a credit to the community."

PLANS, IT WAS RECALLED, include the demolition of all buildings facing Palm Canyon drive from Tahquitz drive to Andreas road. It is believed that this work will start at the corner of Tahquitz and Palm Canyon drive first. The reason advanced, unofficially, is that tenants at the northern end of The Desert Inn block with the exception of The Desert Inn Buick agency, owned by George Roberson, hold leases that have some time to run before expiration.

J. W. Robinson with a lease on its premises of almost two more years before it expires is one of these tenants.

Vice President Franklin Archer of J. W. Robinson informed The Desert Sun that his company is more than pleased with the branch store's operation in Palm Springs.

"OUR EXPERIENCE in Palm Springs has been pleasant, profitable and we hope to remain in your city," he informed the writer. "Yes," he said, "J. W. Robinson would like larger quarters."

Obviously Bautzer indirectly answered Mr. Archer's wish for larger quarters when he stated that:

"We plan a development on Palm Canyon drive that will certainly fit into the picture of what Palm Springs should have as the nation's foremost resort."

By the way, it was also learned that the corporation which NOW owns The Desert Inn is called the Desert Inn Land Development Corporation.

Final installment of the Nellie N. Coffman life story by Leslie Harris, which has been appearing in The Desert Sun, will be published in the issue of July 14.



(Anderson Photo) ONE OF THE LARGEST CROWDS in the city's history watched the spectacular fireworks display at Polo Grounds Monday night. At extreme left, Herb Esbitt, president of the Junior

Chamber of Commerce, sponsoring organization, salutes as combined color guards of the American Legion and Veterans of Foreign Wars bring up the colors.

Hopes Brighten for Early Start on Widening Job

Prospects for action this year on widening of South Palm Canyon drive from Ramon road south and east for a mile and one-eighth, are much brighter, council was told by City Manager R. W. Peterson Thursday night.

The state division of highways, he said, had agreed to add an appropriation to provide for curbs and gutters, one of the previous controversial points which threatened to delay action.

Remaining obstacles to speedy start of the project are three rights-of-way which still must be obtained.

The \$180,000 project includes the widening of the narrow bridge over Tahquitz creek, the scene of many accidents.

PlayerStage Cast Diligent in Rehearsals

Police were notified at 1:57 a. m. Friday that lights were burning in the court room of the Palm Springs judicial district at the city hall grounds.

Investigating, they found members of the PlayerStage cast busily rehearsing for the play, "The Night of January 16" which they were to present that night in Judge E. E. Theriault's court.

The play deals with a trial and for authentic settings, was staged in the court room last weekend and will be presented again this weekend under direction of Martin Beck.

At present the school offers the first five grades of school and Dr. Muelder told the gathering that from a standpoint of economy and efficiency, these might well be moved to the Cathedral City school.

Mrs. Everett C. Willis of Shangri-La Palms, president of the Thousand Palms school Mothers' club, presided at the meeting.

Recommendations of Dr. Muelder will be presented at the next meeting of the board of education at Frances S. Stevens school.

RECORD THROG VIEWS SPECTACULAR DISPLAY

Second annual fireworks display sponsored by the Palm Springs Junior Chamber of Commerce, assisted by service clubs and other civic organizations Monday night, attracted one of the largest gatherings ever recorded in the Village.

Official seating capacity of the Polo Grounds where the event was held, is 3,500 but they were seated on the lawns, the baseball diamond, the outfield and all around.

IN ADDITION, Sunrise way, north and south of Ramon road, McCallum way and other streets surrounding the Polo Grounds were jammed with automobiles from which thousands more watched the display.

And every hotel, apartment house and private home in the vicinity found more hundreds looking on.

Bill Bronstein, general chairman for the Junior Chamber, said it was the largest turnout he had ever witnessed here.

THE PROGRAM started at 8 p. m. when several loud flash bombs were set off to announce the beginning of the display. The Rev. R. M. O'Donohue of St. Theresa's Catholic church pronounced the invocation followed by the dedication of the Independence Day program by Mayor Florian G. Boyd.

BRONSTEIN was general chairman of the successful event, Herb Esbitt, Jaycee president, program chairman, Joe Wood, display chairman, Volunteer Firemen who set off the pieces, the Police Reserve and Optimist club, serving as crowd sentinels, the Fire Department was there as a stand-by emergency and the Dill Lumber company which provided the lumber used in the set pieces, also aided in the program.

Combined escorts from Owen B. Coffman post, 519, American Legion, and Frontier Post, Veterans of Foreign Wars, advanced the colors, followed by the Pledge of Allegiance and the National Anthem. At the close of the latter, a set piece displaying the Star Spangled Banner launched the fireworks display.

SPONSORING GROUPS which joined with the Junior Chamber in the display were the Chamber of Commerce, Junior Chamber of Commerce, Rotary club, Lions club, Soroptimists club, Optimist club, Business Women's club, Elks Lodge, Knights of Columbus, Shrine club, Volunteer Firemen, Police Reserve association, Owen B. Coffman post, American Legion, Frontier post, Veterans of Foreign Wars, VFW Auxiliary, Wednesday Night club, Hotel and Apartment association.

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Post Office to be in New Location During August

Palm Springs post office will be in its new home before September rolls around, Postmaster Merritt Williams said this week.

Original plans called for being ready for business in the new structure in the 800 block on North Palm Canyon drive on July 22 but Williams said yesterday that he had been informed the building would not be ready by that time. Plans to start moving equipment from the present building on Saturday and Sunday, July 16 and 17, were cancelled and the move will be at a later date.

Pending the arrival of all of the new equipment and fixtures, some of the present equipment, in use at the post office in the Plaza, will be in operation at the new site.

The move from the Plaza building to the new post office on North Palm Canyon drive will be made with as little inconvenience to post office patrons as possible, Williams said.

In the meantime, establishment of a contract post office in the center of town where stamps may be purchased and other services rendered, is being considered. Two bids for this office have been received and are under study.

Sharp Increase in Values to Hold Down Tax Rates

Although the official figures are not yet available, Frank Burchfield, county assessor, reported this week that assessed valuations of county property will hit a new peak this year and that the increase "will be the greatest in the county's history."

The gain, countywide, is expected to be about \$28 million over the year which ended last Thursday.

The huge gain expected in assessed values is expected to keep most tax rates in line with last year and in some instances, result in declines.

At present, city, school, flood and hospital district, budgets indicate no rise in tax rates. The only hike, if any, will come in county taxes.

The greatly increased assessment rolls, which will broaden the tax base, may bring no change in the county rate.

Report CAA Favorable to City Hall Plan

Preliminary Talk Indicates O. K. on Airport Land Use

City Manager Robert W. Peterson told city council Thursday night that preliminary discussions with the Civil Aeronautics Authority looking toward construction of a new city hall for Palm Springs are favorable.

Peterson was authorized on June 21 to contact the CAA to obtain the airport. CAA approval was necessary as the land was originally given for airport usage.

PETERSON SAID the CAA indicated it will return a favorable recommendation on the project and council authorized an annual rental of \$500 for the property.

When formal approval is given, the city will speed plans for the new city hall which will be north of the present city offices with entrance from McCallum way.

AT ITS MEETING June 21 council also authorized preparation of plans for the new structures. A \$300,000 fund is set up for the new city hall.

Preliminary proposals call for two buildings, one T-shaped with two large wings, will house all city administrative offices. The other will house the council chambers and may also be used by Palm Springs judicial district court.

Parking for 140 automobiles will be provided.

Anyone Here Looking for Lost Turtle?

Anyone here missing a turtle?

Ella Johnson, 295 Mesquite avenue, told police Saturday that a stray turtle, apparently someone's pet, was making its home at her place.

It is ten inches across the hard part—the shell.

Three Injured in Crash Near City

Three persons were injured in a two-car crash on Highway 111 between Palm Springs and Cathedral City Sunday night.

Believed seriously hurt is Estelle Mann, 42, a passenger in the car driven by Norman Mann, 42, of Los Angeles, which collided with an automobile driven by Walter R. Rogers, 45, of Porterville.

Mann and Rogers were only slightly injured.

Planning Office Aide Approved

When Herman Ranes city planning director, attends the American Society of Planning convention in Montreal in September, he will be on the lookout for a competent planning technician for the city.

Council last week authorized employment of a planning technician to augment the present city planning staff at a salary of \$4,000 annually.

Hotel Guest, Beyond Depth in Pool, Saved by Manager

Second rescue in a week from a local pool was recorded Monday night when O. N. Humphrey, manager of Harlow Haven, saved the life of H. E. Walters, 72, of Los Angeles, who had gotten beyond his depth in the water.

According to Humphrey, Walters, who cannot swim, found himself in the deep end of the pool and sought to fight his way back to shallow water.

His struggles were noted by a woman hotel guest who shouted for help. Humphrey responded and pulled Walters from the water.

Mrs. Humphrey started artificial respiration while her husband summoned the fire department resuscitator squad. With the aid of another hotel guest, Mrs. Grady Stoval of Texas, she succeeded in restoring Walters' breath by the time the fire truck arrived within minutes of the call for aid.

Walters quickly recovered and did not require hospitalization.

Village Hose Gets Into Act and Vanishes

"The Case of the Vanishing Hose" could easily interest Earl Stanley Gardner into writing a new Perry Mason thriller.

The mystery, first reported in Los Angeles newspapers, reached into Palm Springs when Mrs. Marjorie Shaffer of 410 Via Ortega, found her heavy plastic garden hose buried in the sand in front of her home.

Not being aware of the news which was spreading throughout the country concerning the disappearing hose in Downey, Mrs. Shaffer questioned her two children, Kendall, Jr., 11, and Richard, 8, as to why they had buried the hose. The two boys disclaimed any such action, so their mother sent them out to dig it up.

The boys dug for some time, then persisted to their mother that the hose was continuing to dig itself into the ground.

On investigating, Mrs. Shaffer decided to mark the hose with a crayon and then left for the day. On their return home she found that the crayon mark had disappeared into the ground.

The family started telling friends and acquaintances about the phenomenon and it was then that they heard of the same happenings near Los Angeles.

They again marked the hose with a crayon, and found that the hose had stopped its digging into the desert sands. The

See HOSE GOES, Page 2a

July Fourth Vacationers Jam Village

Despite a large number of visitors which broke Fourth of July records for the Village, the three-day holiday was a quiet one here, Chief of Police A. G. Kettmann reported.

Police estimated the number of visitors here for the holiday in excess of 5,000 but said that it was in general, rather a sedate gathering with no more than the average weekend activity for police.

NO SERIOUS TRAFFIC accidents were recorded during the holiday and few arrests of over-enthusiastic celebrants were listed.

There were no fires. All hotels and apartment houses open were full up for the weekend and parking space was at a premium on city streets, reminiscent of the busy winter season.

CHIEF KETTMANN had a full complement of officers on duty for the holiday but they had little more than the ordinary amount of calls.

Juveniles created some disturbances but none were of a serious nature. Swimming pools were filled by the vacationers and tennis courts and golf courses crowded. Many picnicked in the city's parks.

THREE ACCIDENTS marked the early part of the holiday weekend.

Three automobiles were involved Saturday afternoon when a car driven by Ira Goodpasture, Indio, was forced over by a fourth car, unidentified, and rammed the rear of the automobile owned by Frank Lanning, Compton, parked at the curb. Lanning's car was propelled forward and hit another car.

See HOLIDAY, Page 2a

School Costs Up, Tax Rate Stays Same

Amount Needed to Balance Budget Is Slightly Lower

Tax rate for the Palm Springs Unified school district for the fiscal year 1955-56 will not rise over the \$1.34 per \$100 assessed valuation of last year and may be lower, according to the tentative budget adopted Wednesday night by the board of education and sent to the county superintendent of school's office.

The budget calls for a total of \$1,185,481 for the new year. The budget adopted a year ago totalled \$1,182,044.

ALTHOUGH the tentative budget is \$3,000 higher than last year, the amount to be raised by taxation to balance it is around \$6,000 less. The figures are: \$621,943 for 1955-56 compared to \$627,857 for the year which ended last Thursday.

Coupled with the lesser amount to be raised by taxation is the expectation that the tax base will be larger as result of an anticipated increase in assessed values of the district.

OPERATING EXPENSES for the coming year will be up \$31,544 over last year with salary increases accounting for most of the amount.

During the fiscal year which started Friday, July 1, cost of operating the school plant is estimated at \$1,070,481. Last year operating expenses were \$1,038,937.

Average daily attendance for 1955-56 was estimated at 2,205 compared with 1,943 last year.

COST PER PUPIL will drop next year, Dr. Wallace P. Muelder, district superintendent, said. It is estimated at \$537.63 for the new year. Last year it was \$608.36.

Pupil load per teacher will also be less.

The tentative budget was sent to the county school office for study and will be back before the local board at its July 13 meeting when any recommended changes by the county office, will be considered.

PUBLIC HEARING is scheduled for August 4 and final adoption by August 13 after which county supervisors will establish the new school tax rate.

President Ray Sorum of the board presided at the budget meeting at which time additions to the school transportation system also were considered.

Frank Muller, new school board member who took office July 1, sat in on the meeting.

Business Gains Here Reflected in P.O. Receipts

Every quarter during the 1954-55 fiscal year at Palm Springs post office showed a substantial increase over the corresponding quarter in 1953-54, Merritt Williams, postmaster, reported this week.

For the 12-month period between July 1, 1954, and June 30, 1955, the total post office receipts were \$231,503.58. For the previous fiscal year, July 1, 1953, to June 30, 1954, the total was \$213,855.47, a gain of \$15,948.11 for the year.

The October, November, December quarter during the current fiscal year was the largest with \$77,734.14 in receipts.

Eight Children Receive Vaccine

Eight Palm Springs first and second graders and three youngsters from Indio appeared at Palm Springs Health Center Thursday for their second round inoculations of polio serum.

The vaccinations were given those who had failed to take the second round shots in May.

UNEDITED

By BILL RASHALL

This week I was suddenly struck with the idea that there are many persons in this world who, in addition to those who fear defeat in some endeavor personal or businesswise, are also just as fearful of victory.

The thought gained birth after a conversation I had with a well known Villager now under medical treatment for a serious ailment. The fellow is such a grand guy, liked by hundreds here in Palm Springs. I gained the impression, maybe wrongly, that the undertone underlying his words were draped in pessimism in his personal fight with the disease.

OF COURSE I cannot feel his pain. And I am not confronted with the possibility that death will tap me on the shoulder sooner than my allotted time on this earth. And further I cannot feel the gripping, twisting fear that oftentimes screams for expression.

Personally, I have felt the cold breath of Dr. Death on two or three occasions. After the fear had left me I became reconciled to whatever fate had in store for me at the moment of the occasion.

And that is where I was wrong . . . to give up and to stop fighting because of the inevitable—which turned out to be not so inevitable after all. I am still here.

I am writing this in hope of

cheering our good friend. Fear not defeat and be unafraid of victory!

FROM THIS SERMON on to a dynamic topic called one Gregor Bautzer, attorney at law. Said to be one of the most successful attorneys in Los Angeles.

I have brushed up against Bautzer, figuratively speaking, on several occasions during the years here in Palm Springs. He is a handsome fellow. Eyes that focus with great intensity when he looks at you. One can almost hear that mind of his clicking as he speaks. His words come shooting out at you with the rat-tat-tat of a machine gun. On the other hand he can be soft of voice, cajoling and thoroughly mild mannered.

He works hard. Everyone says that about Greg. And he plays equally as hard. The only thing about his appearance which betrays the fact that he is (and he is) over 35 years of age, are the graying curly locks atop his head. He is definitely, and believe me, a man's man. At the same time I know that women sigh at the sight of him.

THE OTHER DAY at the Racquet Club a group of tennis players including our Charley Farrell were on the courts. Four staid school teachers finding the door of the club slightly ajar (the Racquet Club is closed now) sauntered in for a look-see. They were thrilled at the sight of OUR Charley but on their way out stopped to seek assurance that the other handsome man on the court was Greg Bautzer. I assured them. "Isn't he handsome!" was the comment of two of the school marm. Obviously they had never seen Greg in person before but they were thrilled. See what I mean?

Talked to George Wheeler, former owner of The Villager. He is in Los Angeles at this writing and assured me that he definitely plans to return and make Palm Springs the city of his home for himself and his lovely wife, Mickey. "I have to put out one more edition of The Villager before the new owners take over."

Who are the new owners he was asked. "I still don't know outside of the fact that Frank Bogert acted as the purchasing agent for the group. I later learned that Peter B. Sheptenko acted for the seller George Wheeler."

FAITH IN THE FUTURE of

Palm Springs—The Desert Sun has purchased a modern metropolitan press which will be in operation before September rolls around.

By the way when the first daily edition of The Desert Sun rolls off the press October 4 it will mark the first time that a daily has appeared in this side of Riverside county with the nearest one away out in Phoenix, Arizona on one side and the dailies in Riverside and San Bernardino on the other side.

Palm Springs has its wagon hitched to a star and it is zooming across the zenith. First there was the announcement of Cameron Center as a spot "fantabulous" and it will be. Now the development of The Desert Inn with all the stops pulled to make it one of the best in the heart of the Village.

From Page 1—MORE ABOUT

HOLIDAY

parked car owned by Gladys Helm, St. Mary's court.

Damage to all three was listed at \$115. The accident occurred near Andreas road and Palm Canyon drive.

IN ANOTHER CRASH involving a parked car, an automobile driven by Ronir Canales, 333 North Calle Encilla, rammed a machine owned by Dewey Fournier, 558 Lacy road, shoving the latter into a palm tree.

Sammy Ortega passenger in the Canales car, was treated at Desert hospital for cuts and bruises about the face. Damage to Canales car was estimated at \$275 and to Fournier's as \$550.

HEAVY SUNDAY traffic on Palm Canyon drive was blamed for a third accident when Thomas L. Moser, 22, Ontario, stopped for a pedestrian in the crosswalk at Amado road. Charles V. Ross, a sailor, behind him, was unable to stop and ran into the rear of the Moser car. Damage to both automobiles was estimated at \$100.

Ross said that he did not see Moser's signal for a stop because of the thick traffic at the time.

Roy F. Duncan Back from Orient Service

Roy F. Duncan, aviation machinist's mate, 3/c, USN, of Palm Springs, arrived at Alameda base last week on the USS Essex after a 56,000-mile cruise of eastern waters since November.

He is the son of Mr. and Mrs. Roy F. Duncan of the Village. His wife lives in San Francisco.

Postpone Ruling on Cabazon Plan for Incorporation

Decision on whether they will call an election to decide on incorporation of Cabazon will be reached by county supervisors next Monday at another hearing.

They were unable to reach an agreement on the proposal at their hearing last Monday. Supervisors Homer Varner and Paul Anderson said they did not believe the community had the required 500 population and sought to kill the proposal. Roman Warren and Fred McCall opposed the motion.

Next Monday's hearing will start at 2 p.m.

Bordwell to Head Pioneer Picnic

A real pioneer of the county, J. S. Bordwell of Riverside, has been named general chairman of the third annual Riverside County Pioneer Picnic and Pioneer Day, one of the big events of the Farmers Fair of Riverside County at Hemet, Aug. 17 through 21. The picnic is set for Sunday, August 21, closing day of the fair.

Bordwell, who is a director of the 46th District Agricultural Association, sponsors of the fair, has appointed Mrs. Ruth Peters of Hemet as executive secretary for the picnic and area chairman will be named later.

From Page 1—MORE ABOUT

HOSE GOES

hose is in the ground some four to five feet, and within just a few hours after the word was out, dozens of persons were milling over the yard to see the quirk of nature.

As for the reason for the sinking garden hose, experts say that wet sand acts as a suction and pulls the hose into the ground. It is impossible to pull the hose out, because a hose will not go into the ground straight, they say, but curves into the earth like a snake. When asked what they were going to do about the wayward hose, Mrs. Shaffer said that they would get some tools and dig it out.

It seems that the only moral or lesson to be learned by this story is that you shouldn't leave a hose laying on wet sand, unless, that is, you are planning on an excavation in your yard anyway.

PALM DESERT

By GRETCHEN CHEESEMAN

SUMMER BRIEFS

Mr. and Mrs. Robert Hanson who arrived in the desert for a short stay were honored by many gay parties. The Walter Markleys gave a small dinner party for them Tuesday evening. The Clarence Becks gave a buffet supper Saturday. Among those present were the George Gilberts, Sam Cowlings, Ray Wrights, Walter Markleys, Henry Cheesemans, Anna Carpenter, Marion Campbell and the honor guests.

Mrs. George J. Bleck, well-known landscape artist of Honolulu, is a house guest of Mr. and Mrs. Ralph Dietz. Mrs. Bleck has just closed a showing of her paintings in San Francisco.

Mr. and Mrs. Jean McFerran and their two sons were down for the long weekend. Mrs. Edgar Brown of Westwood, Barbara Brown, Nancy Markham and Mrs. Markham of Oakland spent the weekend here.

Mrs. Charlotte Stewart entertained 20 "teen-agers" Saturday in her home on Panorama. It was a birthday celebration in honor of her son, Ricky. Another honor guest was Armando Arel, of the Air Force who was here on a ten day leave before taking off for Mississippi for more training.

Mr. and Mrs. Rodney Harris of Atherton, Calif., have rented a home on Joshua Tree street, where they will spend the Summer.

Mr. and Mrs. Ralph Hathaway, with their son and daughter are also Summer residents. Hathaway is the manager of the Egyptian Chinese Theatre in Hollywood.

Miss Edith Eddy Ward and her mother, Mrs. Bunny Ward

have gone to Lazy "H" Skyline Ranch for two months.

Mr. and Mrs. Frank Bireley and son Billy are enjoying a few days in the desert.

Mr. and Mrs. Fred King of La Canada are looking over the desert as a permanent home. Mr. and Mrs. Dayle Woyner and family are enjoying the holiday in the colony.

HERE AND THERE

Mrs. Dorothy Dudley has written a very interesting and unusual article called "I Love Greece" and it appears in the current issue of "Athene," a Greek magazine published in Chicago.

Mr. and Mrs. R. E. Brooks and Mr. and Mrs. Ray R. Jones have gone to Wyoming.

DESERT HOT SPRINGS

By DONALDA LARSEN

By DONALDA LARSEN

HOSPITAL CARNIVAL

Downtown Desert Hot Springs took on the color of "Fair Time" Saturday, with TV's Joe Graydon and other stars entertaining, street dancing, and 25 booths by community organizations at the first annual Penny Carnival. The Carnival sponsored by the Angel View Hospital Auxiliary was under the chairmanship of Doris Ochs. The \$10,000 goal in the fund raising campaign by the Auxiliary was reached by the added donations during the Carnival.

Entertainment was by Joe Graydon, popular TV singing star and John Robie, internationally known Canadian street singer and singing and dancing by Zerina, entertainer from Turkey. Joe Graydon crowned the first "Queen of Angel View" Mary Bomar, 17, daughter of Mr. and Mrs. Joe Thurman, 66-230 Pierson boulevard. The Queen contest was sponsored by The Women's club, under the chairmanship of Betty Lukomski.

Street dancing was to the music of an eight-man band composed of local musicians augmented by outside professionals. The dance was sponsored by the Rental Owner's association under the chairmanship of Jack Furman.

NOTES IN BRIEF

The Women's club has set aside Tuesday, July 12 for a box lunch picnic at the Hubert's "Breezy Acres" ranch. The party will be in honor of the Queen of the Penny Carnival. Club members are asked to make a box lunch with extra sandwich for guests, as the

teenagers who competed for the Queen's crown and their parents will be guests of the club.

Mr. and Mrs. C. H. Russell, managers of the Kitchens' Motel were visited last Saturday by their great uncle, Allen B. Van Dyke of Goshen, Indiana and his grandson, Charles Reasy, La Crescenta. Van Dyke, 90 years old, is a retired carpenter and cabinet-maker. He made the trip to California to attend a church conference and visit relatives and friends.

Pvt. Jeff O. Scarberry, son of Mr. and Mrs. J. J. Scarberry, 66-291 Buena Vista, is now serving at the Alaska General Depot, Fort Richardson. Pvt. Scarberry's wife, Mary, is spending the summer in Idyllwild, preparatory to joining her husband in Alaska this fall.

Guests at the home of Mr. and Mrs. Gary Taylor on West Third street are the Reverend Yngvar Johansen and his wife Christiana. Rev. Johansen is the new pastor of Desert Hot Springs Community Methodist church. He was seminarian in Oslo, Norway and preached there for 18 years and has a meritorious medal from King Haakon for his work. He came to the United States in 1920 and attended Columbia University for two years. He was pastor in a church in Brooklyn for the next 17 years.

Mr. and Mrs. O. Elkins, Desert Crest report the hot mineral water well on their property is now flowing at 196°. The Elkins well was drilled about a year ago and while they were visiting in Sherman Oaks this past week, a pump was installed and the first water is now coming in at this high temperature.

Earle C. Strebe Theatres

AIR CONDITIONED FOR YOUR COMFORT

Village Phone 4384
207 N. PALM CANYON DR.

LAST TIMES THURSDAY JULY 7

MAINTENANCE
ROBERT CALHOUN - PETER LAURIE
JACK CARSON - MARIE VAN DOREN
— Co-Feature —

THE MAN FROM
BITTER RIDGE
ALEX BARKER - MARY CORDAY
STEPHEN MCNALLY

FRI. - SAT. ONLY JULY 8-9

VISTAVISION
HELL'S ISLAND
JOHN PAYNE - MARY MURPHY
— also —
Walt Disney's True Life Adventure Story "SIAM" — in Technicolor — 30 min. of entertainment

SUN. - MON. - TUES. JULY 10-11-12

RANDOLPH SCOTT in
RAGE at DAWN
FORREST TUCKER - MARY POWERS
J. CARROLL NASH
— Co-Feature —

EVERY CURVE, GRACE, DANGER!
ONE WRONG MOVE SPELLS DEATH!
RICHARD CONTE in
A RACE FOR LIFE

STARTS WED. - JULY 13
"I don't care what they call you!
I only know that you're all man . . . and all mine!"

Any Seton's daring best seller flames to life on the screen

JANE RUSSELL
JEFF CHANDLER
FOX FIRE
— Technicolor —
DAN DURYEA

ALWAYS! Continuous Show Sat. & Sun. 145 P.M.
ALWAYS! Cool and Comfortable for your Relaxation
ALWAYS! The Finest in Motion Picture Entertainment

SUNAIR

DRIVEIN THEATRE

HIWAY 111 — NEAR CATHEDRAL CITY
PHONE 8-4232 — SHOW STARTS AT DUSK

NOW PLAYING

It's perfectly delightful...and delightfully perfect!

Fred Astaire
Leslie Caron
Daddy Long Legs
CINEMASCOPE
Color by DeLuxe
co-starring TERRY MOORE - THELMA RITTER
with FRED CLARK - RAY ANTHONY and his Orchestra
Directed by SAMUEL G. ENGEL - JEAN NEGULESCO
Screen Play by PHOEBE and HENRY EPFRON
From the Novel by Jean Webster - Ballet by Roland Petit
In the wonder of STEREOPHONIC SOUND

Sun.-Mon.-Tues.

July 10-11-12

Beyond Any Indian Adventure Ever Filmed
CINEMASCOPE

WHITE FEATHER
CINEMASCOPE
Color by DeLuxe
starring ROBERT WAGNER - LINDA DERRA - JEFFREY PAGET - HUNTER
with Leland How
Music by Frank Churchill
Directed by ROBERT ALTON
A Paramount Production
Released by 20th Century-Fox

Co-Feature

ROD CAMERON in
"Hell's Outpost"

Wed.-Thurs.-Fri.-Sat.

July 13-14-15-16

FIRST RUN SHOWING

the 3 year Broadway sensation is now on the screen!

CHARLES K. FELDMAN
Group Productions presents

the seven year itch
starring Marilyn Monroe and Tom Fowell
Directed by BILLY WILDER
CINEMASCOPE
Color by DE LUXE

Co-Feature
"Powder River"
Color by Technicolor

The Desert Sun

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Super () Roadmaster ()

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Excel. () Ave. () Poor ()

Condition

I want \$ for my car

My car is clear ()

I owe \$

I can pay \$ per mo.

Our courteous salesmen are specially trained to assist you in any payment problem you may have. Let us help you.

Name

Address

Phone

Cut this ad out and mail or bring to

DESERT INN GARAGE

Telephone 4001

193 N. Palm Canyon Dr.

Palm Springs

Motorists Ruin Signs Along City's Streets

Inanimate objects were the targets of autoists over the weekend. Officer Robert Flavin reported a stop sign and street sign knocked down at Mesquite and the Drive and Officer Charles Travis reported ditto for a pedestrian stop sign at Via Lola and Palm Canyon drive.

Police were notified Friday by Bill Johnson, 595 South Indian avenue, that thieves had stolen 50 feet of garden hose from in front of his establishment.

The Desert Sun—2

PALM SPRINGS, CALIFORNIA

Thursday, July 7, 1955

DID YOU KNOW...

Mercury sales are breaking records—making trade-ins higher than ever?

See your Mercury dealer!

"TAKE MY WORD FOR IT . . .



St. Catherine Hotel

ON CATALINA ISLAND IS THE PLACE TO SPEND YOUR VACATION."

EDDIE DAVIDSON, Popular Villager declares.

PRIVATE BEACH . . . COCKTAIL LOUNGE . . . DANCING

DINING ROOM . . . SPORT-FISHING . . . TENNIS

GOLF . . . BEAUTIFUL GARDENS . . . PING PONG

This is a Vacation Land You'll Always Remember

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TRAVEL AGENT

or write direct to:

Eddie Davidson, Gen. Mgr.

P.O. Box 125, Avalon, Calif.

Phone — Avalon 711

— CATALINA ISLAND'S MOST GLAMOROUS HOTEL —

Carnation Corner

BY
June Goodie
CARNATION HOME
SERVICE DIRECTOR



Our man at Carnation who dreams up new Treat-of-the-Month Ice Creams has outdone himself this time! New Carnation Rainbow Ice Cream is the top creation of his career. He started with Carnation De Luxe Vanilla Ice Cream, 'cause everyone loves it so. Then for the flavor of fresh-picked raspberries, he marbled in Carnation Raspberry Ice Cream. And for "sour-sweet" tang, he added colorful ribbons of Carnation Lime Ice Cream. So to keep a short story short, that's how Carnation Rainbow Ice Cream was born. It's the Treat-of-the-Month that's really the treat of the year. Do enjoy some soon!



Until the last century, ice cream was restricted to the rich, the famous, the noble. Nero is said to have ordered the world's first ice cream; he had slaves bring snow from the mountains and mix it with honey and fruit. Catherine de Medici of Italy introduced ice cream to the French court. Charles I of England kept his ice cream recipes secret, believing they were too good for the average man. George Washington loved ice cream, and once bought \$200 worth in New York. (Just think how he would have enjoyed Carnation Rainbow Ice Cream!)



For a different kind of summer party, give a tropical luau (rhymes with knew-how). Some of the costumes your guests might wear are grass skirts, Hawaiian-pattern sport shirts and flowered dresses, ragged "boachombo" white ducks, or Japanese-style kimono. Have individual flowers for the women's hair (iris and gladioli make fine "orchids"). The meal should be served outdoors on low tables—no chairs! Cover the tables with ferns, leaves, and such tropical fruits as bananas, avocados and pineapples. Several Hawaiian records for your phonograph will add to the tropical atmosphere. Guests will eat most of the food with their fingers, so have plenty of paper napkins, and perhaps finger bowls. Typical Hawaiian entrees you might serve are fried shrimp or barbecued ribs.



Sound like fun? It is!

For your luau dessert, serve Carnation Rainbow Ice Cream. It's as colorful as Hawaii! A rainbow of green, red, white. And a rainbow of flavor—lime, raspberry, vanilla. Carnation Rainbow Ice Cream is pretty looking and pretty delicious!

CARNATION COMPANY
45-190 Jackson Street
Phone 73139
Indio, California

Asserted Discrimination in Jobless Pay Studied

Study of the state unemployment insurance division's attitude toward Palm Springs was authorized by city council last Thursday after Councilman Jerry Nathanson had charged that the department was discriminating against the Village. Nathanson said that after employees and employers in cafes, hotels and similar seasonal operations, had paid into the fund for nine months, the employees were informed they were not eligible for jobless insurance payments because there were no jobs in their field available here in the summer months. He expressed the opinion that if they could not collect they should not have to pay into the fund while working.

J. K. BONHAM, director of the California Employment office in Indio was quick to answer the charges of Councilman Nathanson.

He said that 75 per cent of the claims filed in his office in the district from Cabazon to the Colorado river come from Palm Springs.

"It's the minority who do not qualify who are raising the turmoil," he said.

COUNCILMAN EARLE Strebe suggested a survey of the possibility of an office of the unemployment insurance division in Palm Springs. He said that it worked a hardship on employees to have to travel almost 50 miles round trip to file their claims.

City Manager R. W. Peterson suggested that it might be wise to obtain a statement of policy from the division on Palm Springs applicants and was authorized to proceed by city council.

Teenage Center at Cathedral City Elects Officials

Gerald Egbert was elected president of the Cathedral City Teen Age Center at an election held last week. Other officers elected were Marvin Gallorani, vice-president; Kay Allen, secretary; Gilbert Leon, treasurer; Sharon McCall, historian; Paul Jones, sergeant at arms; Rodney Gorgen, publicity.

The club voted to meet once each week and Tuesday night met to complete organization plans at the home of Mrs. Robert McCall.

Geo. Thompson Taken by Death

George Thompson, well known former Villager, co-owner until a few years ago of Hotel the Oasis and manager there for many years, was taken by death at his home in Rancho Santa Fe, according to word received here by friends this week.

He was with the Hotel the Oasis for 10 years retiring shortly after its sale to Western Hotels, Inc.

He is survived by his wife, Adelaide.

Funeral services will be held tomorrow with interment at the Rosecrans National Cemetery at Point Loma.

Trails Progress Told at Meeting

At a meeting Sunday of the San Jacinto Mountain Wilderness Trails association, attended by several Palm Springs residents who are members, reports were heard from Frank Ritchie of Hemet on progress for new trails and improvements of old ones in the mountain area.

Mrs. Clare Woodmanson's motion to have trails established alongside paved roads, was adopted.

Plans were also discussed for horse shows in August.

DeVorzon Sells El Pueblito Hotel

Jules DeVorzon, well known local realtor, this week reported the sale of the El Pueblito hotel on North Palm Canyon drive.

Sellers were Mr. and Mrs. Fred Curry and the new owner is Mrs. Bessie Williams. Managers will be Mr. and Mrs. Ken Cleveland.

The reported sale price was in excess of \$100,000.

Nutrition Guidance and Massage SPECIAL OPENING OFFER
DR. KAY REYNOLDS
for Health and Beauty
Write for Free Consultation
Palm Springs Pueblo
Phone 2274

Reverse Action on Plaza Motors Building Permit

At the urgent request of Edgar L. McCoubrey of Plaza Motors, city council last week reversed its action on a zoning variance and voted to grant the firm a building permit at the southeast corner of Amado road and Indian avenue.

At its meeting June 21, council denied the variance which covered paint and body work shops and referred the entire

matter back to the planning commission because it involved a used car display.

LAST THURSDAY NIGHT, council granted the variance permitting the shops closer to a residential area than specified in the zoning law but withheld action on the used car display. Residents of the area had not objected to the shop variance.

McCoubrey told council last week that action was needed now. He said the concern's lease at its present location, Arenas road and Indian avenue expired December 31, 1955, and that further delay would jeopardize their building plans.

PLANS FOR THE NEW PLANT at Amado and Indian call for adequate protecting walls and

The Desert Sun—3¢
PALM SPRINGS, CALIFORNIA
Thursday, July 7, 1955

shrubbery. McCoubrey told council that the business would be much more pleasing to the eye than the corner is now.

Entrance to the used car lot, if approved by city planners, will be on Amado road, some distance back from Indian avenue.

TO ATTEND CONCLAVE

City Manager Robert W. Peterson was authorized by city council last week to attend a national conclave of city managers to be held at Bretton Woods, New Hampshire, in October.

SAFEWAY FOOD NEWS

| | | | |
|---|---|---|---|
| COFFEE EDWARDS VACUUM 1-lb. can 79¢ REG., DRIP, FINE | SUGAR FINE GRANULATED 10-lb. bag 84¢ 5 POUND BAG 43¢ | JELL-O GELATIN DESSERT 3-oz. pkg. 6¢ ALL FLAVORS | TIDE HEAVY DUTY SUDS giant size 63¢ LARGE SIZE 27¢ |
|---|---|---|---|

WATERMELONS 4¢ LB.

RED, RIPE, 'N SUGAR-SWEET. WHOLE.
Have a watermelon feast! Get a BIG one at this low price!

| | |
|--|---|
| PEACHES RED HAVEN Rich red skins. Sweet light meat heavy with juice. lb. 25¢ | GRAPES lb. 29¢ Thompson Seedless. |
| CUCUMBERS LOCAL Crisp and cool! Ideal for salads, pickling. Mediums. 2 for 5¢ | ONIONS lb. 9¢ Sweet Red Italian. |
| BELL PEPPERS California Wonders. Thick-walled. For salads, stuffing, sandwiches. lb. 19¢ | MELONS lb. 13¢ Large Persians. |

PEL-AL FROZEN FOODS

Premium Quality.

| | |
|---|--|
| RASPBERRIES 10-oz. pkg. 25¢ | ASPARAGUS SPEARS 10-oz. pkg. 39¢ |
| SUCCOTASH 10-oz. pkg. 19¢ | |

Curtis Bakery Special

PARTY ANGEL FOOD CAKE
"Made the Way You'd Make It."
TENDER, FLUFFY 'N FLAVORFUL
Regularly 45¢ **39¢**

| | |
|---|--|
| CURTISY SNAILS 2 in. Honey Nut, Jelly, or Nut. pkg. 19¢ | GRAHAM CRACKERS Pirate's Gold. 1-lb. pkg. 29¢ |
| HOT DOG ROLLS Skylark Baked. 6 in pkg. 19¢ | SANDWICH BUNS 6 in. Skylark White or Wheat. pkg. 19¢ |

DON'T MISS
BOB HOPE'S OWN STORY
ABOUT BING CROSBY
IN JULY FAMILY CIRCLE **5¢**

CORN FLAKES

KELLOGG'S
12-oz. pkg. **19¢**
2 8-oz. pgs. 27¢

HALF & HALF

LUCERNE
qt. **33¢**
pint ctn. **18¢**

PRESERVES

TEA GARDEN STRAWBERRY
20-oz. jar **39¢**
SPECIAL

ZEE TISSUE

Green, Pink, White, Yellow Toilet Tissue.
4 roll pack **29¢**

AMERICAN CHEESE

DUTCH MILL—Real Cheese, American-Mild, Cheddar-Rich.
2-lb. ctn. **95¢**

MARGARINE

Sunnybank. Highest Quality.
1-lb. ctn. **25¢**

DALEWOOD BLEACH

White Magic. 1/2-gal. jug **23¢**
gal. jug **39¢**

BLACK TEA

CANTERBURY
Vigorous tea for ice tea 'n' lemon.
1/4-lb. pkg. **40¢**

MARSH-MALLOW'S

FLUFF-I-EST
Pure white. Toast to perfection.
1-lb. poly bag **29¢**

GREEN BEANS

GARDENSIDE
Cut green beans at a budget price!
16-oz. can **14¢**

U.S.D.A. CHOICE GRADE BEEF RIB ROAST

1ST 5 RIBS FROM 'USDA CHOICE BEEF

Standing Cut, 7" Long
Finest eating meat money can buy! Control-aged to the peak of flavor and tenderness.

SAFEWAY-AGED, FULLY TRIMMED **73¢ LB.**

SLICED BACON

USDA Choice beef lb. **79¢**
Swift's Premium Boneless lb. **45¢**
Wilson 6-lb. can **5.39**

BACON CANADIAN STYLE

USDA Choice lb. **9¢**
Sliced or piece lb. **45¢**

CORNER BEEF

Wilson Corn King or Morrell Yorkshire. Cured, Smoked Loin of Pork. 4-lb. can **4.29**
BONELESS BRISKET. Safeway mild-cured. Serve hot or cold. lb. **49¢**

GROUND BEEF

NEW CLEAR VISKING CASING
Ground fresh daily from lean beef under state inspection. Holds its volume in cooking. Satisfaction guaranteed. lb. **39¢**

Halibut Steaks

Captain's Choice lb. **49¢**

Prices Effective Thurs., Fri., Sat., July 7, 8, 9, 1955, at Safeway Store.

350 S. Palm Canyon Drive, Palm Springs

Right to limit reserved. No sales to dealers. Sales tax collected on taxable items.

SAFEWAY

O'Donnell Golf Course Closes for the Season

O'Donnell Golf course closed for the season Monday afternoon and will open for the new fall season sometime in October, Larry Sitter, manager said.

Following a vacation by Sitter and Johnny Kline, who has been keeping the course in excellent shape for many years, plans will start for the new season.

George Howard, club pro, is again at Broadmoore Country club in Seattle for the summer months and will return in the fall.

Merchants Win Initial Game in Softball Season

Palm Springs Merchants broke the ice Tuesday night at Polo Grounds in the first game of a double-header by defeating Mhoon and Mhoon 11 to 8 to chalk up their initial victory in Desert Softball League play.

Trailing 2 to 4 in the fifth inning, they let loose with a 9-run outburst that took the game despite a valiant effort by Mhoon and Mhoon to come back in the next inning. The game was called in the sixth by time limit.

The score: R H E Mhoon & Mhoon 130 004—8 8 3 P. S. Merchants 200 09x—11 8 3 Marquez, Milton and Allen; Mesile and Driskell.

Hawks Win Two and Climb Into Second Place Tie

Desert Nite Hawks won two games last week and climbed into a second-place tie in Desert Softball League with the Twenty-nine Palms Marines. Each now has a 6-1 record.

After trimming the Merchants 9 to 1 on Frank Deaver's one-hitter they came back the next night at the Polo Grounds to defeat the Mexican Colony 8 to 4.

Charlie Brown's home-run sparked the Hawks in their win over the colony. The score: R H E Nite Hawks 000 410 3—8 6 2 Mex. Colony 100 001 2—4 4 3 Deavers and Parker; Pireto and Hernandez.

Nite Hawks Win 9-1 Over Merchants

Desert Nite Hawks converted 10 hits and five errors by the Palm Springs Merchants into a 9 to 1 triumph over the latter at Polo Grounds last week. Alvin Harrison, DSH right fielder, socked a home run in the third which washed up the game.

Frank Deavers for the Hawks pitched one of his best games of the year, allowing but one hit to his opponents.

The line score: Nite Hawks 103 110 3—9 10 2 Merchants 000 100 0—1 1 5 Deavers and Parker; Meade and Driskell.

Rotary Olympic Plan Endorsed

Hans Ohrt, well known southland cyclist and former national bicycling champion, said this week that the plan of Palm Springs Rotary club to finance the nation's Olympic Games athletes is one of the best that has been proposed so far.

"As an Olympic Games cycling official for the 1932 and 1936 games, I recall many plans for fundraising for our athletes," he said, "but this plan as proposed by C. Ron Ellis to your Rotary club is the best of them all."

Ohrt, past member of Riverside Rotary club has frequently addressed Rotary clubs on the Olympic games.

In business in Beverly Hills, he maintains a home at La Quinta and has made a dozen bicycle rides from Beverly Hills to Palm Springs.

Ellis' plan involves a small contribution from every one of the thousands of Rotary club members in the nation during the years intervening between the games which are held every four years.

| DESERT SOFTBALL LEAGUE | W. L. Pct. |
|------------------------|------------|
| Desert Hot Springs | 7 1 875 |
| 29 Palms Marines | 6 1 857 |
| Desert Nite Hawks | 6 1 857 |
| Palm House | 4 5 444 |
| Mexican Colony | 2 5 285 |
| Mhoon and Mhoon | 1 7 125 |
| P. S. Merchants | 1 7 125 |

Results Last Week

Desert Nite Hawks, 9, P. S. Merchants, 1.
Desert Hot Springs, 6; Palm House, 1.
P. S. Merchants, 11; Mhoon & Mhoon, 8.
Palm House, 13; Mexican Colony, 3.
Desert Nite Hawks, 8; Mexican Colony, 4.

Colony Defeated by Palm House

Palm House ball players racked up 13 runs in the second game of a double-header at Polo Grounds to defeat Mexican Colony 13 to 3. It was the cafe's largest total this year.

Warren Linville's home run paced the attack for the winners.

The score: Palm House 331 312—13 7 1 Mex. Colony 100 002—3 5 6

Minor League Dates Changed

Minor league practice at Polo Grounds has been changed from Wednesday and Saturday mornings to Wednesday and Friday mornings Howard Haddock, city recreation director, said this week.

Practice hours are from 8 to 10 a.m. Suits are issued to all boys coming out for practice.

Idyllwild Resort Developer Dies

Funeral services were held last weekend for Claudius L. Emerson, 81, owner and developer of the Idyllwild mountain resort.

Mr. Emerson gave the land for Camp Emerson, county Boy Scout camp at Idyllwild. He came to the San Jacinto area in 1885. In 1917 he purchased Idyllwild Inn and the resort property which he managed for 20 years. He sold his interests in 1939 and retired to live in Hemet.

Forest Closure Law in Effect

Annual closure of high-hazard areas in San Bernardino National Forest went into effect July 1.

Because of the fire danger several areas in the mountains back of Palm Springs are now closed to the public. All affected areas are posted and maps outlining the closed areas are available at rangers' headquarters.

Fireballs Regain Lead in League with 6 to 1 Win

Desert Hot Springs Fireballs regained a half-game lead in Desert Softball League Friday night when they defeated the Palm House team 6 to 1 at Desert Hot Springs.

They now have a 7-1 record. Bill Tichenor held the Palm House at bay although allowing six hits.

The score: R H E Palm House 000 010 0—1 6 2 Des. H. Spngs. 111 021 x—6 8 1 Nielsen and Buchanan; Tichenor and Thaxter.

Approve Playhouse Enlargement Plans

City council appropriated \$6,000 from the city park fund Thursday night for needed alterations and additions at the Polo Grounds Pavilion. Additional dressing rooms and store rooms for use of the building as The Playhouse, were authorized.

New Volleyball League Planned

Howard Haddock, city recreation director, announced formation of a Volleyball league, which will meet every Monday night at 8 o'clock at the Rodeo Grounds. Two courts have been constructed there.

"We still need more teams and anyone desiring to get in on the fun should contact me at 2202 or 4737. There is no cost involved," said Haddock.

Each team must have three men and three women, he said.

Council to Meet Again on July 19

Next meeting of city council will be held at 3:30 p.m., July 19, first of the Summer afternoon sessions.

Four hearings on sales tax permit revocations are scheduled.

Applications for two zoning changes are also set for that date.

Unsanctioned Swims Meet with Protests

Palm Springs boasts of its nice, warm balmy nights—and they have been just that lately.

But, while being very pleasant, they are a problem, too. Mrs. John B. Green, 445 Camino Norte, said that someone has been using her swimming pool without permission these nights and requested a check up.

Also, the caretaker at the J. E. French residence, 282 El Camino way, reported to police Saturday that a swimming party had been staged there.

This evidently could be classed as a "wild party." For police were told that the intruders had broken into a garage and removed a diving board which they installed at the pool and also, that the place was littered with empty beer cans.

The Desert Sun—4th PALM SPRINGS, CALIFORNIA Thursday, July 7, 1955

Council Orders Study of Airport

Enlargement of airport building facilities was discussed by council Thursday night and a survey ordered.

Western Air Lines is considering a building of its own, council was told.

Expansion needs in the event another air line is given permission to operate here and Western Air wins in its application to launch new lines, were outlined by City Manager Robert W. Peterson in asking for the survey.

WALLET STOLEN

C. J. Kotz, Beverly Hills, a guest at a local hotel, reported Friday that a wallet containing \$90 cash had been stolen from his room.

THERE'S A NEW PET SHOP
IN PALM SPRINGS
FORMAL OPENING
FRI. & SAT., JULY 8 & 9

One Parakeet Free with the purchase of any of our Bird Cages

POODLE GROOMING, Our Extra Special Specialty
ALL-BREED PUPPIES

Tropical Fish, Turtles, Lady Goulds
ALL SUPPLIES
3V's Bird Supplies, Pacific Bamboo Cages, Rex Wheat Germ Oil, Modern Aquariums, Fish Foods,

Sturdy Dog Foods
Victory Horse Meat
Kitten Supplies
All breed Puppies

Bill & Ruth's PET SHOP
306 N. Indian Avenue
Phone 5867

Study Mystery of Dead Fish in Tahquitz Canyon

Summer weather and a bacteria growth was blamed this week by county game authorities for the death of about 200 fish in Tahquitz creek.

The case came to light when G. T. Bradley, local real estate broker went fishing last Saturday afternoon. He noticed the dead fish and reported to police who notified the game warden Frank Brundige, and contacted Tom Silva, Indian patrolman in the canyon.

It was at first thought that the fish had been killed by blasting as debris was found in the pool. But later the bacterium weather, was found to be, spurred to growth by warmer weather, was found the cause.

Remedial action is being taken.

Strebes Win 9th Straight Contest

Hathaway-Buick and Junior Police Little League teams will continue the struggle at a later date when curfew on a twin bill at Polo Grounds Friday night halted play in the fourth inning.

Hathaway-Buick was ahead 8 to 7 at the time.

In the second game, Strebes kept their record unblemished by a loss as they racked up their ninth win of the season, defeating the Boys club 13 to 1.

Board to Hear Data on Feed Yard July 18

July 18 has been set as date for public hearing on the application of John Leslie to establish a cattle feeding yard near Palm Desert.

County planning commission has recommended the application be rejected following protests of residents of the area.

Sure as this is the 7th day of the 7th month

IN PALM SPRINGS SUNRISE | SUNSET
5:42 a.m. | 7:57 p.m.

It's an excellent day to discover Seagram's 7 Crown

Good things come in threes. So this being the 7th day of the 7th month, why not make it the day to introduce yourself to 7 Crown. Every sip will tell you in no uncertain terms that you are enjoying the best-tasting whiskey since whiskey began.

Say Seagram's and be Sure
...of American Whiskey at its finest

Seagram-Distillers Company, New York City. Blended Whiskey. 86.8 Proof. 65% Grain Neutral Spirits.

AIR CONDITIONERS
STOCK REDUCING
MONEY SAVING SALE FOR
Car, Trailer and House COOLERS

We are first to feature the Sensational New **KLEERKLEEN**
Trailer and Small Home Coolers

It Will Pay You to Investigate

Wilson's Maintenance & Fixit Shop
946 BROADWAY CATHEDRAL CITY
PHONE 8-3103

ARABELLE JELL-WELL SAYS:
Introducing my NEW
BLACK CHERRY
JELL-WELL GELATIN

Enjoy this luscious new treat tonight!

FEATURED AT SAFEWAY

"There's a new DeSoto-Plymouth Dealer in Town!"

"So I hear! It's..."

BILL ELLIS MOTORS
682 South Palm Canyon Drive
PHONE 7022

The newest sales, service, and parts center in this area has just hung out the DeSoto-Plymouth sign.

It's a familiar sign to motorists everywhere. And stands for: Two great cars—the beautiful 1955 DeSoto and sleek 1955 Plymouth... a fine selection of Top-Value used cars... expert service at fair prices... and courteous treatment—always!

This is an invitation to you to drop by soon and meet our staff. See the modern facilities at your disposal. Take a spin in a new DeSoto or Plymouth while you're at it.

Yes, make this your motoring headquarters for new cars... used cars... excellent service. And you'll make a trusted and valuable friend... for yourself and car! Come in today, won't you?

"Stylish for tomorrow... that's the beautiful 1955 DeSoto. Two great new series... 200 H.P. Firelite and famous Firestone now increased to 185 H.P.!"

The beautiful 1955 DeSoto is Stylish for Tomorrow. Longer and lower. DeSoto boasts a massive New Horizon Full Wrap-Around windshield... and unequalled interior finery. Never so much, so new.

"Boy! Talk about a car for the young at heart... Plymouth for '55 is it! It's the class of the low priced three."

The '55 Plymouth is a completely new car in the lowest priced field! Bigger, 10 inches longer with powerful new V-8 and 6 engines.

"For the finest and fairest priced service, regardless of make, they're the answer. They have the latest tools and equipment... expert mechanics with know-how!"

DE SOTO SERVICE

Children's Hospital Drive Extended to Palm Springs

Angel View Crippled Child campaign which has been extended to Palm Springs "sticker letter" basis has now reached Palm Springs.



PRESENTS
The Most Sensational and Unusually Authentic Drama ever seen in Palm Springs.

"The Night of Jan. 16th"

By AYN RAND — Author of "The Fountainhead"
Actually Performed in the Courthouse
Palm Springs City Hall Offices
3200 McCallum Way at the Airport

YOU MAY BE ASKED FOR THE JURY
YOU DETERMINE THE GUILT OR
YOU INNOCENCE OF THE ACCUSED

WRITE THE ENDING OF THE PLAY
Courtroom has limited seating. Get tickets NOW
Palm Springs Drug Co. Palm Springs Music
Village Pharmacy — Ramon Drug or phone 7280

LAST TWO PERFORMANCES
Friday and Saturday Only — July 8-9

Admission \$1.50 8:45 P.M.
— AIR CONDITIONED —

Over 3000 such letters were sent out this week in Palm Springs. In the last two months, over 10,000 "sticker letters" have been distributed over the Coachella Valley.

The letters include the sticker "I Am a Booster of the Angel View Crippled Children's Hospital Foundation" and give the address of Box 66, Desert Hot Springs to mail donations on this fund raising campaign. Donations will swell the \$5,000 which the huge thermometer posted on the main corner in Desert Hot Springs now shows of the anticipated \$10,000 goal for this Summer, in the fund-raising campaign. The proposed hospital will be built on 26½ acres of hot water land just north of the town site. This land has been donated by Aubrey Wardman, well-known Desert Hot Springs promoter.

Letters are compiled and addressed by a crew of members of the Hospital Auxiliary each day at their offices in the Morgan Building on Pierson Blvd., in Desert Hot Springs. Sources for obtaining the names of residents were the registered voter and the property owner lists. The first letters were sent in Desert Hot Springs and the results in donations obtained through them have been highly successful, according to Lola Hemingway, Auxiliary president.

Mrs. Spencer Rauby, left her purse containing a billfold and \$5 cash on a bench on Palm Canyon drive. When she remembered it and went back to look—it was gone, she told police.

Three Slightly Hurt in Accident

Three persons were taken to Desert hospital Friday for treatment for minor injuries following a collision at the intersection of Cabel San Antonio and Avenida Evelita.

Injured in the crash were George Chandler and his wife, passengers in one of the cars and Rosalyn F. Bronstein, driver of the other. Chandler is employed by the California Electric Power company and Mrs. Bronstein is the wife of William Bronstein, manager of Sunair Drive-in theater.

Joint Sanitary Operation, Plan

Upon recommendation of Mayor Florian G. Boyd, the city manager's office was instructed to continue negotiations looking toward the acquisition of a new city dump site to be operated in conjunction with the neighboring communities of Cathedral City, Palm Desert, Rancho Mirage, Thunderbird and Tamarisk Country clubs.

Several sites were discussed. Because of the rapid growth to the city and its expansion eastward where the present city dump is located, a new site is being considered.

Plan New Street to Belardo Road

Preliminary discussion of a plan to cut a new street from road about halfway between Palm Canyon drive to Belardo Amado and Alejo roads Thursday night marked a survey by city council of further parking facilities in the 300 block on the drive and on Indian avenue.

Among Indian avenue parking lots under way is the one formerly used by Safeway Stores before moving to its new location on South Palm Canyon drive.

In an appropriation of \$500 for an appraisal of lands in the area considered, council included plans for a 60-foot street north of the present police station and south of the Youth Center.

Provision was made for sidewalks and parking lanes.

New Rate Schedule for TV Effective in Village Today

New rate schedule of the Palm Springs Community Television Corporation went into effect July 2 with the increase amounting to \$2 monthly for homes and a corresponding increase for hotel lobbies and rooms and cocktail lounges and restaurants.

The increase was authorized by city council after an audit of the company's books, under its franchise with the city.

Harold Waltz, general manager of the corporation, said that 1700 installations have been made in the Village and that the cables, carrying five channels, is being extended rapidly to new territory east and northwest.

The company now maintains 95 miles of coaxial cable and 11 miles of transmission line from the antenna site at Blais-

dell canyon. There are 154 amplifiers in use, he said.

He announced that plans are now under consideration to add an additional channel this Fall, and many other expansion projects are under study.

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PALM SPRINGS, CALIFORNIA
Thursday, July 7, 1955

MALICIOUS MISCHIEF

Police were asked by the caretaker at the Norman Krasna home, 570 Via Corta, to investigate malicious mischief—throwing of outdoor furniture in the pool.



Don Bottorff

Specialized Counseling
and Service during

Be certain of your
Accident, Hospitalization
and Life Insurance
coverage before
Vacation Time.

WEINGARTEN & HOUGH
THE PLAZA

Jack W. Nevins, M.D.

Announces the opening of his office

1171 N. Palm Canyon Drive
Palm Springs, California

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Practice limited to General Surgery
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"We ordered them months ago . . .

They'll be here FRIDAY, JULY 15

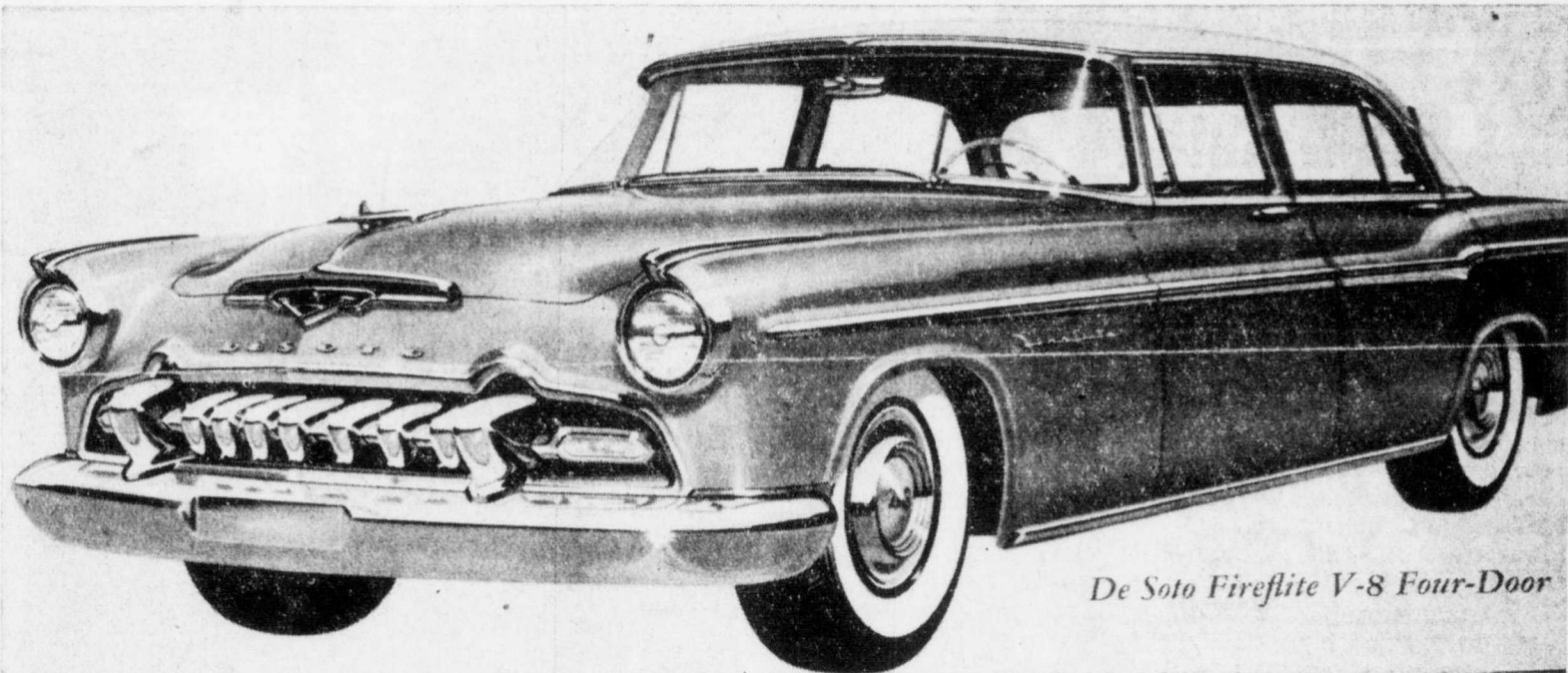
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1955 PLYMOUTH

The biggest luxury car in the Low Priced Field

AND THE MIGHTY NEW 1955 FIRE DOME DE SOTOS

Styled for Tomorrow



De Soto Firelite V-8 Four-Door

Select your car right off the truck that delivers it . . .

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YOU'LL SAVE HUNDREDS OF DOLLARS

BILL ELLIS MOTORS

ANY STYLE
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682 S. PALM CANYON DRIVE

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PHONE 5841 or 7022

WE WILL
TRADE!
INVESTIGATE
SEE FOR
YOURSELF

EDITOR'S CORNER

By Oliver B. Jaynes

RESULT OF THE GAW — There is much speculation going on back east here about the effect of a guaranteed annual wage in the auto industry on the nation's economy, future labor relations and the price of automobiles. Predictions vary widely but the views of Lee Hills, executive editor of the Detroit Free Press, are likely the most reliable and I believe will interest The Desert Sun readers. Hills was working closely with men on all sides during the negotiations and so had an excellent opportunity to evaluate the effect of what went on behind the scenes in the meetings which were blacked out to the press. Here is what he has to say on the subject of car prices:

"Your 1956 automobile is going to cost you a little more. The first important boost in automobile prices to consumers in recent years can be expected in the next six months. In some lines there will be two ways of increases — the first this Summer, another in the new models. Just how high car prices will go by the end of this year depends in part on the rise in the cost of steel and other basic car making materials."

"Look for some car manufacturers to raise prices this Summer. Look for virtually all to do so in the 1956 model change over and look for some to take a new swipe at price lists after the models are out."

There is a rather wide conflict of opinion as to what effect the GAW will have on the country's economy. The Detroit editor believes that the whole cost of living pattern may start inching upward next year also. Hills is quoted in the Miami Herald, of which he is also executive editor, as believing that the long inflationary spiral, halted two years ago by the Eisenhower administration, will start again, slowly. First autos, then high wage settlements in steel and other industries, and the price spiral is on again. Hills believes, modified to whatever extent technological advances can offset the new costs.

Contrary to the opinions of many, Hills says that neither Ford nor General Motors liked the guaranteed annual wage from the beginning. As he puts it, "The fact is, they both hate it like the devil hates holy water and GM abhorred and feared it more than you can imagine." This expert analyst believes that GM would have taken a long and bitter strike over the key issue if it had gone to bat first and alone with UAW — and might have licked it but Reuther's strategy was to move on Ford first and, when the showdown came, Ford felt that the competitive pressure of being out of business during a long strike left no choice. Ford also was confident, Hills believes, that its layoff pay plan was carefully limited and that it would prove good for everybody, including the public. Hills sums up the gain labor has made through the partial GAW this way:

"It means the emergence of Big Labor as a force in America which could grow more powerful (after the merging of AFL-CIO) than Big Business ever was. Whether the American people swing back to curb Big Labor — putting it under anti-trust laws — tighter Taft-Hartley Act... as the people did to halt the excesses of Big Business, will depend on how labor uses that power."

As to the business outlook, Editor Hills believes that 1955 will be the biggest year ever in total personal incomes, gross national products, employment and wages. Despite an expected second half cut back in car building, he believes that 1955 will be business record breaker in Detroit also. The all-important subject of politics didn't escape the editor's attention either and he concluded with this prediction:

"If this trend continues and Ike runs again, 'Peace and Prosperity' could give Adlai Stevenson a worse drubbing in 1956 than the Eisenhower personality did in 1952."

TRY AND STOP ME

By Bennett Cerf

ARCH HINDMAN of the Indiana Athletic Commission tells about a light-heavyweight who stopped a terrific uppercut to his jaw and plopped to the canvas. After the count of "ten," his manager held some aromatic spirits of ammonia under his boy's nostrils.

"Speak to me," pleaded the worried manager, "Are you all right?" The loser's eyes rolled weakly, but his voice came through clear with, "You owe me fifteen bucks." The manager let go the fighter's head and assured the Commissioner, "I knew he was O.K."

News from Hoskins Falls, relayed by Seth Busby: Kid in sixth grade up here was asked to define "autobiography." Answered, "Autobiography is the life story of an automobile." Explosive plant over the hill now making bombs of three sizes: big, bigger, and where the heck is everybody... And did you hear what the hen said about the scrambled egg? "There goes my crazy mixed-up kid."

A psychiatrist grimly informed one of his more difficult patients, "No, it is not all right for you to marry an octopus." "Drat it," grumbled the patient. "Then here I am stuck with eight engagement rings."

A publisher, introducing his most distinguished author, used some very flowing language by the way of proving he belonged in the same league. He tossed in one six-syllable word, then became worried, and asked the author, "That's the way it's pronounced, isn't it?"

"Yes, indeed," agreed the amiable author. "Frequently!"

Senator Alben W. Barkley quotes with relish Irvin Cobb's story of an old newspaper colleague, a garrulous, opinionated female not conspicuous for her personal tidiness. In a rare burst of self-deprecation she told Cobb, "I've turned into just a wishy-washy old woman."

"You may be wishy," admitted Irv, "but you're certainly not washy."

If you'd like to hear about some of the darndest varieties of fish under the sun — or at least under the surface — Eugene Clark's "Lady with a Spear" is the book for you. She tells about one fish that has double eyes, enabling it to see either in the air or in the water, another which, at full growth, is considerably less than one inch long, another that squirts poison at its enemies through a hypodermic-like syringe. Then there's the razorfish, which swims standing on its head, and queerest of all, the pipefish, of which the male, believe it or not, has the babies!

A drummer applied for a room at the only hotel in town during a big convention week in June, was told he was completely out of luck. "But I requested this room way back in December," protested the drummer, "and what's more, here's your written confirmation of the reservation."

The desk clerk was not at all upset. "In December," he pointed out, "we had plenty of empty rooms!"

SAY IT ISN'T SO!



Dr. Goldberg

Medical Records

Recently the Hoover Commission in a report concerning the health of the nation, showed apprehension that the Federal government is not paying enough attention to basic medical research. A commission report on research and development, based on a task force study, points out that less than one percent of all Federal money spent on research and development goes to basic projects. These latter projects deal with the primary training of individuals in science laboratories where the original concept of scientific knowledge is developed in the minds of the students.

Inadequate public and state support of our medical schools has been creating great concern because of a failure to develop a sufficient number of research technicians who are so the actual research problems under the direction of the research workers. No greater instance of university research need be cited than the dramatic accomplishment of the University of Pittsburgh by Dr. Jonas Salk in basic research which produced the polio vaccine.

The universities have contributed much to understanding and alleviation of infectious diseases, mental diseases, cancer and the like. The National Fund for Medical Education funds about \$2,000,000 annually to aid in the support of medical schools. This money must be made up by diversions from other branches of education. As a result medical schools are compelled to restrict the number of their students and the amount of their research. We cannot afford such stagnation in our basic education which is the stimulus for creative and inventive genius in the eradication of disease and therefore in improving longevity.

To indicate the lack of Federal concern it should be noted that although Congress has requested requests for funds in research in specific diseases most generously it has failed to recognize that trained personnel must come up from the new and younger groups of our student bodies to take over advanced studies. It is to be hoped that a better realization of this situation will be forthcoming very soon so that remedial measures can be applied.

Unfortunately this is not alone true in medicine. The other professions are suffering in a like way. There is a failure to adequately give an understanding of the advanced sciences or professions to our youth in their high school or early college days. The stimulus is not forthcoming in creating a desire for a sufficient number of youth to go forward into scientific study and research to maintain the position of our country in this world of intense competition for supremacy which actually means life.

There are better things than curfews to bring kids home and off the streets at night; a mother singing in the kitchen and a dad whistling around the house. — Better Homes and Gardens.

Donald Laird, well known research psychologist, has found that 90% of all learning is forgotten in 24 hours. — Jacques Way, hm, Jaqua Advertising Co.

Chief of the U. S. Children's Bureau notes, for a change of pace, that 95% of the juveniles of the U. S. are not delinquent. — Christian Herald.

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Thursday, July 7, 1955

CONFIDENT LIVING

By Norman Vincent Peale

Find the Best in Everything

On the Queen Elizabeth, returning from a European trip, I had a deck chair on the top deck. The first morning of the voyage, I stepped out on deck into the most glorious day I ever expect to see this side of heaven. The sea sparkled like myriads of diamonds; a cool, salty wind was blowing off the ocean; and the ship itself moved like a silent, gleaming island of white across the blue water. It was simply wonderful.

There was a woman standing on the deck whom I did not know. But I was so inspired by the beauty of the morning that I didn't let that make any difference to me. Enthusiastically, I exclaimed, "Isn't this a marvelous day?"

"It's all right so far," she replied glumly, "but the weather report says there's a big storm ahead."

"Well," I answered, "let's take the day we have while we have it and deal with that storm when it comes."

Next day I met her again. "I've been reading some of your writings," she said. "And I'm glad we've met again because I want to talk to you. My life is filled with many difficulties. Then she went on to tell me in considerable detail how badly she felt and how she was a victim of "all kinds" of fears and unhappiness.

"You need to recondition your mind and revamp your thoughts," I advised her. "To begin with, don't anticipate storms, as you did yesterday. On that glorious day you were thinking of difficulties ahead, but the storm didn't come. So it was storming only in your thoughts. Practice seeing the beautiful things of life while you have them."

"You wait and see about that storm," she warned me. "All right," I agreed. "But remember that even storms have beauty and power, and human beings are meant to grow

strong with storms. You will have a creative time experiencing that storm if you think about it from that positive point of view.

"And why not take those old unhappy thoughts out of your mind and drop them into the ocean?" We crossed to the railing together. "Now, I told her, 'drop them from your mind into the water and watch them sink and disappear of their own weight.'"

She got into the spirit of this imaginative thought-changing technique. Of course, you can't actually toss thoughts overboard, but by firm thought control, of which that act is a symbol, you can change your mental attitude to one of peace and joy.

"Now," I went on, "fill your mind with big thoughts, with thoughts of goodness and beauty. Fill it full of God thoughts. And always keep looking for the best!"

A few days later, we entered New York harbor on the tail of a whistling hurricane. It was blowing, rolling and raining; there were huge clouds of fog. I saw this woman standing on deck. As I approached, she grinned at me and said, "Isn't this the most beautiful storm you ever saw?"

The problem of this woman and people like her is that they allow apprehensive thoughts to control their minds. They are, "just sure everything is going to go wrong," and actually by such negativism they do their best to make things go badly. However, the woman on the boat was learning by the time she got to New York, to look for the best and find it in what previously would have seemed the worst. She was mastering the art of finding the good. And it is amazing how that attitude improves and even remakes one's life.

With the help of God, through a strong faith, you can find the best in everything. (Copyright 1955 Post-Tell Syndicate, Inc.)

Dennis, the Menace

By Ketchum



THIS SIDE of The Sun

By Phat

Even in my time here — and I'm comparatively just a newcomer when lined up against a lot of other Villagers — can remember when the Fourth of July was just a sleepy Summer day and there wasn't enough traffic on Palm Canyon drive to intimidate even the scariest jay-walker. But the continued plugging to make this an all-year resort is bearing fruit. Last weekend, round the Village full up. All of the places open were doing land-office business. All we have to do now is get 'em here at the end of July and during August and we're set.

OVER AT THE CHI CHI Jimmy who handles the glassware during daylight hours, said that the weekend was reminiscent of New Year's Eve, insofar as crowds go. They were turning 'em away Saturday and Sunday night, the place was so crowded. Speaking of the Chi Chi, wonder what Irvin Schuman has planned in the way of changes this Summer. Each Summer he tears up a part of the place and builds something new. He'll probably be under way by the time this hits the street. It's that time, but I'm still suggesting that maybe a nice roof garden where you could sit under the Summer stars — and/or moon — would be an innovation here.

EARLE STREBE, in commenting on discussions this week over asserted discrimination by the Indio office of the California Employment Bureau against seasonal workers here, said that the department should have an office in Palm Springs. Seems to me the statement of Kenneth Bonham, in charge of that Indio office is good support for Strebe's opinion. Bonham said 75 per cent of the cases handled by his office in the district between Cajon and the Colorado river, originated here. If that's the case, why not move an office 23 miles this way rather than have three-fourths of the people having business there, go 23 miles there 23 miles back, each week?

TED McKINNEY, in whose councilman district I'd like to see another bridge put across Tahquitz creek, said my area didn't get very far with county and state authorities. I contend that there should be another bridge across Tahquitz between Palm Canyon drive and Sunrise way to accommodate the rapidly growing area in the southern end of the Village. It would relieve traffic on the Drive and provide easier and quicker travel to the fast-growing district. McKinney said he broached the subject to the proper officials but "they only laughed at me."

Well, they also laughed when the subject of bringing back benches to Palm Canyon drive was first mentioned.

I DON'T KNOW just how to approach this subject delicately but I'd like to hand praise to someone. Never had looked in on those rest stations built at the fire hall in all of the years they have been there. Being in the neighborhood this week and remembering the controversy when they were built, became curious and looked in. They really shine. Palm Springs could well advertise as does an oil company, "clean rest rooms." Someone keeps 'em in excellent shape. Of course, I didn't let me curiously get the best of me. I just looked in on one side. But the other is just as clean. It's a good thing some of our heavy-coated drivers did not know this. But the speedometer on one of the police cars was out of order last week.

GUNS AND FIRECRACKERS kept the police busy last week-end. Complaints came in that firecrackers — against the law here and in the county — were being set off at 1 a.m. Sunday. Others complained that rifles were being fired without regard to nearby homes. Police found one youth and took the rifle away, telling him he was not to back at the police station if accompanied by a parent or guardian. Which makes me wonder why parents give their youngsters guns, anyway. They aren't a toy and are made for one purpose — to destroy. Looking at the calendar, I covered that today is another of those days with easy-writing dates, 7-7-55. Only two numbers to remember.

MANY PEOPLE do not know that there is a law on the city's books to further enhance street slumber. Besides the ban on uncouth night noises, there is also a law that no spot light or flood light shall be placed as to shine into the windows of neighboring homes. That law is being somewhat disregarded but is being enforced when complaints come in. Joe Palazzo is apparently not superstitious. He reported the other day that he had lost two black cats and wants them back. That's going to make some of our superstitious Villagers nervous with two black cats on the loose. At a local hotel the owner reminded a group of visiting teen-agers that the hotel pool was for guests only and directed them to the public pool at the high school. Said he never heard such abusive language as they reluctantly and slowly left. These delightful Summer nights present a problem according to a communication from Harry Reavis. You retire when it is still a bit warmish and decide to leave the thin blanket at the bottom of the bed. Then you wake up and try to find the blanket for you

The Voice of Broadway

By Dorothy Kilgallen

ROSSANO BRAZZI, the visiting Italian film star, is knocking the girls dead in "Summertime" and also when he appears in the flesh around New York. But in his conversation he makes it clear that the Yankee ladies don't have a similar effect on him. He admires their beauty and style, but believes they have too much freedom of expression. For instance, the other night he admitted to a group of friends that he disliked Katharine Hepburn when he first met her because she was too independent "for a woman."

Winston Churchill has had Cinemascope—with stereoscopic sound—installed in his house in Chartwell, and 20th Century-Fox has promised him an early print of "The Virgin Queen," the flicker about Queen Elizabeth I and Sir Walter Raleigh. Britain's Royal Family has Cinemascope, too—but, alas, no stereophonic sound.

The wildest contest judging of the year has been going on quietly for the past few days in the East 30's, where a dozen utterly serious gentlemen are engaged in sampling some 500 entries in a bourbon cocktail contest. Four bartenders are on steady duty, and the solons munch only a bite of cracker between drinks to kill the taste of the previous concoction.

Most vital statistic: The average judge manages to quaff 25 entries before the room starts swirling.

Quiz Questions: Is Rhonda Fleming's secret love Johnnie Hart, the handsome young lad of the TV "Lone Ranger" show?

Who plans the meals they show cooking in a coterie? One menu (all being prepared at once) includes an enormous capon, nine hamburgers, two hot dogs and a pot of coffee. Why does "Pajama Game," which celebrated its first birthday in May, still advertise itself as "a new musical comedy?" Was the 1956 Democratic candidate for president chosen in those conferences between Carmine De Sapio and other politicians at the Concord hotel?

Colleen Gray, who had a brief moment of glory singing opposite Bing Crosby in a musical—then sank into that terrible limbo for which Hollywood has no exclamation—suddenly has bounced back into the limelight. "Don't ask ME what happened," she says. "Maybe I'm just back in style."

This same frankness characterized her analysis of what happened when she hit stardom the first time. All her life she'd been the "fat girl" in a tiny

One of the Broadway novelty shops which specializes in selling those terrifying 14-inch still-lifets, dirks and Bowie knives now has a poster in its window reading: "These Knives Sold to Adults Only."

(Copyright 1955 King Features Syndicate, Inc.)

NEW YORK CAVALCADE

By Louis Sobol

TWO FRIENDS who passed away suddenly were Publisher Silliman Evans and Borrah Minevitch. I don't know whether the two knew each other — but they had one thing in common — they both loved practical jokes — both were fun men.

Silliman was the founder of the Mysterious Order of Lychnobites — and many notables were tapped without understanding why—or even being able to spell the name of their organization. Finally a note from Evans told them the word, "Lychnobite," could be found in most dictionaries—it meant "night workers." That made performers, columnists, restaurant owners and musicians eligible. After that, I couldn't walk two feet on Broadway without running into a self-elected member of Evans' "Lychnobites."

We were to have attended Borrah Minevitch's wedding reception a few weeks ago in Paris—the host and hostess being Grace and Abel Green, who, a few days previously, had been the guests of honor at a party given by Minevitch. We skipped it, hoping to catch up with the honeymooning couple when we reached Paris a week later. We never did, somehow or other—and regret it, for ours was a friendship that went back to those early years when Borrah and his Harmonica Rascals were burning up the vaudeville circuits.

Some 20 or more years ago, we were all writing mournful obituaries when word came that Borrah had been lost at sea. Then he showed up one day, with a black beard dripping to his chestbone, announcing solemnly that he had been captured by Corsican fishermen who had turned out to be buccaners, and had held him for ransom. Nobody believed him—and his first vaudeville date here was cancelled because he refused to shear his beard.

At one time, he leased an estate in Riverdale and began moping because the big barn was vacant. So he bought two horses and then hired a stableman to take care of them. Never went near the barn or need it and it's tied up in a knot on the floor. "What are we coming to?" he asks. "Blankets in July! The worst of it is that when you tell people in Los Angeles that they look at you sadly and refer you to a psychiatrist."

As for me, I'm not kicking about the necessity of a blanket in July. I can write to the vacationers at the beach and say: "Sleep under a blanket last night. Wish you were here."

Being allergic to unpopular viewpoints is the best mental equipment for success in politics. — Dan Kiddy, Scripps-Howard Newspapers.

Christianity isn't only going to church on Sunday. It is living 24 hours of every day with Jesus Christ. — Elly Graham, Evangelist.

There are too many people who depend on the church but upon whom the church cannot depend. — Rev. J. Henry Ernst, Christian Advocate.

Sale Starts
TUESDAY
July 12th
at 10:00 A.M.
Open
Evenings

INDIO DEPARTMENT STORE

PRE-INVENTORY CLEARANCE

Sale Starts
TUESDAY
July 12th
at 10:00 A.M.
Open
Evenings

Tremendous Price Clearance in Every Department. Here's the Opportunity to Save Many Dollars

on nationally advertised brands of men's women's, children's, apparel, home furnishings and sundries. We must dispose of this stock to make way for new Fall goods arriving.

Terrific Price Reductions

Boy's Dress SLACKS \$4.44

\$6.00 Values in "Stevens" quality gabardines and "Burlington Mills" fully washable linens with self matching belt. Light and dark tones. Sizes 4-16. A beautiful garment.

Play SHORTS 28¢
Well made broadcloth and plisse prints, solids, 1-6x.

Boy's Denim BOXER SLACKS 78¢
Finest workmanship in 8 oz. denim. Faded blue, wheat, 1-6x.

Men's HANKIES 7¢
15c Value. "Fruit of Loom" satin stripe 18" white. Guaranteed!

Argyle SOCKS 38¢
Men's "Fruit of Loom" combed cotton soft spun yarn. Heavy weight. Sizes 10½ - 12.

Stretch SOCKS 48¢
Men's "Fruit of Loom" Pastels - 79c values. 10-13.

Men's Work SOCKS 4 for 78¢
Fine cottons by "Fruit of Loom". Nylon reinforced heel and toe. 10-13.

Boys' POLO SHIRTS 67¢
Fine combed and lisle cotton knits with nylon reinforced collars. Blazers, figures and "Davy Crockett" designs. Sizes 3-8. Values to \$1.19.

Men's TIES 58¢
\$1.00-\$1.49 values in Bonarella silk embroidered, shantungs, woven fabrics and handprints.

Men's Bomber JACKETS \$4.97
\$11.00 value nylon jacket with satin wool quilt lining. 36-42.

"FRUIT OF LOOM" Men's Dress SHIRTS \$1.88
Regular \$3.00 values in fine oxford cloth. White - sizes 14½ - 17.

Men's Corduroy SHIRTS \$2.48
Men's \$5.50 value. Broken sizes, colors.

Men's Twill SLACKS \$2.88
"Yankshire" made by the makers of Big Yank. Finest twill peg slack in pink, grey, tan, black, charcoal. 27-34. Sizes. Values to \$4.50.

Mesh Weave TEE SHIRTS \$1.58
"Fruit of Loom" men's novelty knits, stripes, two-tones, in pink, helio, mint, tan, blue. S-M-L.

Men's Outdoor SHORTS 37¢
\$1.98 Value. Khaki Army Twill. Sizes 28-32 only.

Stretch Nylons
From a famous mill. 15-denier irregulars of \$1.50 hose. New shades. 3 sizes. Sheer, long - wearing.
74¢

"Fruit of the Loom" Blue Label TWILL WORK PANTS \$2.67
Fully guaranteed work twills in tan or grey. Full cut, vat dyed, zipper fly, sanforized. \$3.85 value

SHIRTS to match 14-17 \$2.59 val. \$1.87

Men's New Summer SPORT SHIRTS \$1.58
An outstanding array of values to \$2.98 in fine cottons by "Fruit of Loom", plaids in Dan River wrinkle-shed, slubs, linens. New exciting shades and trims. S-M-L-XL. 2 for \$3.00

MEN'S SHIRTS Values to \$3.59 99¢
A special group including nylons, cottons, ginghams and solids.

"BIG YANK" WORK PANTS \$2.48
Sanforized 8½ oz. army twill with an unconditional guarantee. Vat dyed, zipper fly. Brown only in sizes 29-34. A \$4.00 value.

SHIRTS to match, 14-17 \$3.00 val. \$1.68

The Very Finest Men's SPORT SHIRTS \$2.68
Our finest collection of sport shirts in linens, rayons, cottons, with beautifully detailed trims in regular and popover styles. All the new bold shades. In S-M-L-XL. Values to \$4.00. 2 for \$5.00

"BIG YANK" JEANS \$1.18
Boy's tough 10 oz. western jeans. Triple stitched blue denim. Sizes 4-12.
"Big Yank" 13¾ oz. 4-12. Western Jeans \$1.88

SWIM POOL \$2.99
92-gallon Plastic Pool. 3-ring 52" x 10" Electronically sealed. Worth \$5.00. Beach fun in your backyard.

MEN'S LINEN SLACKS \$4.44
A \$6.00 value in "Burlington Mills", unconditionally washable linen. Pastels and darktones. Cuffed 28-38.

MEN'S DRESS SLACKS \$4.44
\$7.00 values in "Stevens" outstanding gabardines. Crease - resistant finish. All shades. 28-40. Cuffed.

Men's Slacks in new Desertone Shades \$4.88
Cuffed Sizes 28-38.

Men's Heavy 10 oz. DENIM SLACKS \$2.88
\$4.00 values in fine tailored denim. Wheat, gray, faded blue. 27-40.

BOY'S SIZES Denim Slacks \$1.87

THICK "Cannon" TOWELS 44¢
Large 20" - 40" thick, thirsty terry bath towels in new carefree colors. Firm, close woven Cannon quality.

Face Towel To Match 15" x 26" 27¢
Face Cloth To Match 12" x 12" 14¢

FAMOUS MAKE DRESSES \$3.88 - \$4.88 - \$6.88
Over 600 new Summer Dresses by "Helen Whiting", "Vicky Vaughn", "Toni Todd" all regular \$5.98 to \$12.98 values. Sheers, nylons, dotted swiss, shagbarks, polished cottons, wrinkle-sheds and everglaze. Juniors, regular and half sizes. Drastically reduced for quick clearance.

SUMMER SPORT SHIRTS 78¢
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"Fashioned" SPORT SHIRTS \$1.58
One group of boys sport shirts in the very newest stylings, latest colors, fancy trims in cottons, rayons, linens. Popovers included. Values to \$2.98. Sizes 4-16.

Men's TEE SHIRTS 37¢
Heavy weight irregulars of 69c value. Full cut, nylon neckband, white and colors. S-M-L.
Knit Briefs Irregulars 69c value. 37¢

"Beacon" BLANKETS \$3.96
Exciting floral designs in nylon rayon combination with wide satin binding. 70" - 80" luxury blanket at a tiny price. Easily a \$5.00 value. Buy on lay-away for Fall.

Boy's DRESS JACKETS \$1.77
\$5.00 Values, nylon-rayon gabardines with two-tone trim and stitching. 10-18.

Boy's JACKET COATS \$2.99
\$9.00 values in combed cotton, zelan treated long coat. Zipper front. Wool quilt lined. 8-16.

Girl's "Designer" Dresses \$2.22 and \$3.33
A stunning collection of new summer frocks in nylon sheers, cottons, ginghams, and broadcloths. Sizes 3-14. Values to \$5.00.

Girl's Dresses \$4.58-\$5.88
A special Headliner Group— Values to \$9.00

PLAID SHEET BLANKET 99¢
"Beacon" Cotton plaid in 60" - 76" Size A \$1.50 Value.

INDIAN BLANKETS \$1.68
"Beacon" rayon - nylon designed blanket in 54 in. - 72 inch. \$2.59 Value.

Nylon Hose "Fruit of the Loom" 68¢
The finest hose obtainable! Lanelin finish, all sizes, lengths, colors. Regular \$1.00

Top Value LADIES DRESSES \$2.44
Values to \$5.98 in the finest sanforized cottons, chambrays, sheers, embossed fabrics in prints, checks, florals. All Sizes.

ONE LIMITED GROUP Ladies Dresses Values to \$3.98 \$1.33

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LADY "LEVI" Pastel Shades Denim Jackets Sizes 8-20 \$3.00 Value \$1.33

Infant "E-Z" TEE SHIRT. 44¢
79c Value in finest Terry Cloth by "E-Z"— white, maize, blue. 1-4.

PLAY SHORT 79c Value to match. 44¢

LADIES SHORTS \$1.26
One group of sanforized twills, sailcloths, "Levi" faded denims and prints. 10-20. Values to \$2.98.

ONE GROUP LADIES' Pedal Pushers Values to \$3.98 \$2.58

ONE GROUP LADIES SWIM SUITS \$3.88
Values to \$9.98 in lastex, cotton, faille. Many from famous makers. 34-40.
A Special Group Ladies Swim Suits \$2.44

Plastic BABY PANTS 17¢
"Fruit of Loom" guaranteed pants. Elastic leg. S - M - L - XL

Rayon Plastic Pants 27¢
Vinyl coated Rayon - M - L - X

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50c Face Towel To match 16" x 26" 36¢
29c Face Cloth To match 12" x 12" 21¢

Girls JEANS \$1.00
Tough 8 oz. blue denim. Sizes 1-6. A \$2.00 Value.
Sizes 7-14, \$2.50 Value \$1.48

Nylon SLIPS \$1.24
"Bodiform" brand heavy 40 denier nylon tricot slips with loads of fancy lace trim. Quick drying. 32-40.

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SATINS, NYLONS, COTTONS in one and two piece suits. Solids and prints in girls sizes 2-6x. Values to \$2.29.

Play SHORTS 76¢
Values to \$1.29 in girls' well-made poplins, twills and no iron cottons with lots of detail trim. 2-6x.

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Ladies heavy 2 bar tricot with elastic waist, leg. All colors, sizes 5, 6, 7.

Nylon PANTIES 68¢
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One Group "Ship 'N Shore" Girl's BLOUSES \$1.57
Unconditionally guaranteed finest broadcloths, ginghams, checks. Values to \$2.50. 4-12.

Rayon Panties 2 for 39¢
Girls heavy 2-bar tricot, elastic leg. Reg. 29c - 2-12.

Cotton Panties 16¢
Girl's "Fruit of Loom" combed cotton. 25c Value. 2-6.

Pedal PUSHERS \$1.88
Girls \$3.98 values in "Levi" faded denim pastel shades. Pearl snaps. 4-12

Infant BLANKETS 3 for 88¢ 33¢
"Beacons" candy stripe receiving blanket. 26" - 34" 27" BIRDSEY DIAPERS 12 for \$1.50

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AUTHENTIC SETTING marks the production of PlayerStage "The Night of January 16th." The play is being presented in Judge E. E. Theriault's court at city hall. Above the prosecuting attorney (Martin Beck), questions the defendant in a murder trial (Jacquie Meade). The play will be shown again tomorrow and Saturday night in the court room.

City Court Authentic Setting for Exciting Story of Trial

Palm Springs PlayerStage opened its latest show Friday and gave their best production to date, proving two points: activity does not die with the rising temperatures and they are surpassing each success with an even greater one. Opening night found the court room on McCallum Way packed to capacity and each night thereafter "The Night of January 16th" played to full houses.

The unusual play by Ayn Rand, author of the famed novel, the Fountainhead, gained new stature when presented in the authentic setting of the courtroom. Each night a jury was selected from the audience to decide the fate of the accused, thereby writing the ending of play and, incidentally, stirring much comment for the past several days as to whether or not the verdict was just.

The audience could easily hear the heated discussion of the jurors each time this momentous decision was being made, creating a striking realism. Under the direction of Martin Beck, who has established himself as one of the finest young directors in the West, each actor gave an excellent performance that blended into an evening that surpassed drama and became reality.

Jacqueline Meade as the defendant, will long be remembered and her fate will become a subject of much discussion for weeks to come. Bill Milner gave a fine performance as the Attorney for Defense, while Beck, as the opponent, gave an equally convincing portrayal. Lee Krikorian as Larry Regan, Verkenia Beck as the victims' widow and Warren Taylor as the detective were all effective. Lending added authenticity to the scene were Kayla Charney as the court recorder; Ben Arensenius as the devoted accountant; Ernie Crutcher as the examining doctor; Tony Petito as the bailiff; Mrs. J. McIntyre as the Irish housekeeper; Sue McKenzie as the handwriting expert; Bill Porter as the rookie cop; Clay Stearns, the director of the Palm Desert Little Theatre, prominently appearing as Mr. Whitfield; Jean Louis as the Swedish Housekeeper and John Kramer, one of our favorites, giving a natural portrayal of the Judge.

Capacity audiences are expected when the play is again shown this weekend, July 8 and 9, at the city offices on McCallum Way, just next to the Airport. Originally scheduled for Sunday, July 10, also, this final performance was cancelled due to the Army Reserve obligations.

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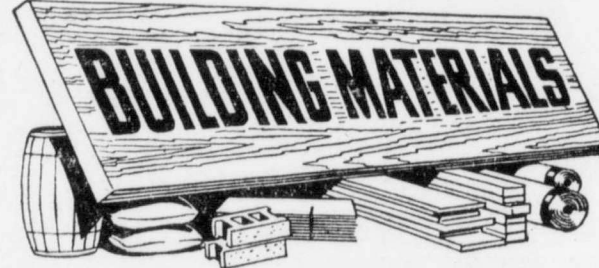
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Page 1-b Palm Springs, California, Thursday, July 7, 1955 2nd Section

THE DESERT SUN



OFF TO EUROPE on a honeymoon trip are Mr. and Mrs. Paul Thomas Borzilleri who were married July 2 in Forest Hills, Long Island. The bride is the daughter of Mrs. Frederick J. Watson of Palm Springs.

Simpson Son Takes Bride in Arcadia

Mr. and Mrs. Craig F. Simpson who were married June 23 at Chapel of the Roses in Pasadena, are at home at 25 North Third avenue, Arcadia, following a seashore honeymoon at Manhattan Beach.

The bride, the former Janet Irene Kettering, daughter of Mr. and Mrs. T. A. Kettering of Arcadia, wore a floor length gown of nylon tulle and lace over satin with a fingertip veil for her wedding. She carried a bouquet of white orchids with lilies of the valley and stephanotis.

Maid of honor Cynthia Sue Simpson wore a ballerina length pink nylon tulle and carried blue carnations and pink roses. Bridesmaids Ivery Giles and Joan Kettering, were gowned in aqua nylon tulle and their bouquets were of pink carnations and red roses.

Best man was Bradley Brown and ushers were John Shugert, John Mutsahler, and Donald Davey.

The bridegroom is the son of Dr. and C. F. Simpson of Palm Springs, and graduated from Monrovia high school last year. The bride attends Monrovia high school and will graduate next year.

One hundred and fifty guests attended the wedding reception which was held in the lounge of the chapel.

A. Belden Crists Are Hosts at Housewarming

Mr. and Mrs. A. Belden Crist, who have been in their new home at 540 Mountain View drive since January, held a housewarming party for a few of their friends.

The host and hostess were assisted in receiving by their daughter Miss Linda Sue Crist. Dancing featured this late evening event and refreshments of turkey and ham sandwiches and potato salad were served buffet style.

The Crists received some lovely gifts for their new home, which is one of five apartments at this address.

Signing the guest book and wishing the Crists happiness in their new home were: Messers and Mesdames Gene Ruple of Beaumont, Lyndy Goodman of Banning, Johnny Palmer of Cathedral City, George Lamons, Mike Maloof, Lee L. Heines, John Licata, Russell Yaeger, John Powell, Elly C. Windhurst, Paul Possel, Bob Morrison, Gene Fox, Bob Weisman, also Lila Shetley and John Palmer of Seattle, Washington, and Rose Ertle.

Soroptimist Club Chairmen Named

Mrs. Lucille Thompson, who is starting her second term as president of Soroptimist International of Palm Springs, this week announced committee appointments.

Working chairmen will be: Madge Holderman, service; Wynne Hammond, program; Lois Lux, publicity; Mary Mitchell, budget; Eileen Carey, by-laws; Delpha Thompson, attendance; Wynne Hammond and Eileen Carey, bulletins; Mildred Jackson, international relations; Hanna Laurie, fines and birthdays; Esther Weingarten, assimilation.

The Soroptimists will continue informal meetings each Tuesday noon at the Chi Chi for the summer months.

Rosens Return from Auto Tour

Mr. and Mrs. Lieb Rosen have just returned from a trip and visit with their family at Taos, New Mexico, and side trips into Colorado.

Visited friends in Albuquerque and Santa Fe. They said they were delighted to find such "wonderful weather" in Palm Springs on their return.

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FUN AND RELAXATION at the Palm Springs Biltmore spell vacation for Mr. and Mrs. Edward Dmytryk. She is the former Jean Porter of film fame, now the very attractive mother of

two youngsters, Vicki and Ricky. Dmytryk, of course, is one of Hollywood's leading directors. Spencer Tracy will star in his next production for Paramount Studios.

Mrs. Ted Shaw Returns Home from New York

Mrs. Ted Shaw, 275 Mountain View place, returned to her Village Friday after a three-week visit with her mother in New York.

She was greeted here by her son, Commander Frank Shaw, USN, and family who are spending 10 days here before proceeding to Newport, Rhode Island, where he will attend the Navy War College.

Cmdr. Shaw has been stationed for more than two years at North Island, San Diego. Mr. and Mrs. Ted Shaw, his parents, are year-around residents of the Village.

Hinton in Annual Concert Sunday

Sam Hinton, director of the Desert Museum during the war years and well known here, will present his annual program of folk music at the Bowman Arts Center on the campus of the 10 at 8 p.m.

Idyllwild Arts Foundation July 10 at 8 p.m. His recital will open the third annual Folk Dance Workshop at the Idyllwild institution. A varied program of national and foreign folk songs will be presented.

Kopelons Leave on Eastern Tour

Alan Kopelson, well known piano teacher, closed his sixth season in Palm Springs Tuesday and, with his wife, Mrs. Edith Kopelson, prominent actress-director, left for the east on their annual summer tour. During the summer they will present their programs, "Acting with Music" to university audiences.

They plan to return to the Village in October.

Mrs. Erickson at Yellowstone

Mrs. Ruth Erickson of the Village, is spending the Summer in Yellowstone park.

She has been with Denzlow here for the past two years and is now with a gift shop in the national park.

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Sherman Hull in Double Activity

Sherman Hull, Racquet club member, is dividing his Summer between the Racquet club and the La Jolla hotel in La Jolla, where he is co-manager with Danny Royce. Royce is married to Barbara Turner, daughter of the Floyd Turners of Palm Springs.

The LaJolla was purchased recently by a group of Pasadenaans, including Culver Helgoe, Stephen Royce, William Bacon, Rufus Carter and Ed Groendyke.

Hull will be back at his desk at the Racquet club full-time, in September.

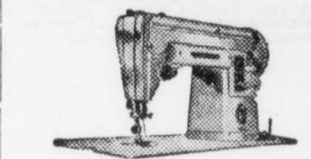
Goes to Tahoe for the Summer

Mr. and Mrs. Myrtle Strickland and Myrtle Hoffman, musicians who play for the dances and entertainment at Rancho and Tramview Trailer Parks during the Winter season, have accepted a similar job at Lake Tahoe where they will play at Camp Richardson from July 1 to Labor Day. They will return here in October to start their ninth season.

Mrs. John Blish is in Bloomington, Indiana to spend a few weeks with her daughter and son-in-law, Barbara and Peter G. Straub.

The Warren Slaughters and the Jack McCoys and their children have taken a beach house at Capistrano and will spend the first two weeks of July at the seashore.

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Hildy Crawford Off on Vacation

Hildy Crawford, society editor and columnist for The Desert Sun is on vacation during July and August but will be back at her desk on September 1.

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Bluebirds Enjoy Summer Month Swim Parties

While they are holding no regular meetings during the Summer months, Chip N Chirp Bluebirds are getting together for swimming parties about once a month, their leader, Mrs. Frank Hendrickson reported this week. About 10 of them are swimming daily in the high school pool and taking the Red Cross training.

Five Bluebirds, Neole Hendrickson, Linda Berta, Linda Tuttle, Liz Holm and Jessica Gardner will attend Camp Nawakwa in the Barton Flats area July 18-25.

The Bluebirds held their last picnic party in Andreas Canyon before it closed.

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No Pullman

But Man Insists
on Berth at Depot

The Southern Pacific depot is eight miles from the center of town—but it is in the city limits.

So when the agent there had difficulty with a tired pedestrian who wanted to bed down on a bench there, police took the long trip.

But the would-be sleeper had moved on when they got there.

Lad Happy Again as Stolen Bike Regained

Moses Marcus, 501 East Andreas road, was happier today. Friday he told police that he parked his bicycle between 9 a.m. and noon while he went to Frances S. Stevens school playground and that when he returned, it had been stolen.

Saturday he reported to police again. Whoever had taken the bike had put it back where Marcus had left it and all was well.



ANNOUNCEMENT has been made by Mr. and Mrs. C. F. Angell of Palm Springs of the engagement of their only daughter, Chilon Frances to John Kelson, son of Mr. and Mrs. Augie Kelson of Inglewood. The wedding will take place on July 30 at the Inglewood Presbyterian Church. (Anderson Photo)

BUSINESS DIRECTORY AND BUYERS GUIDE

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A POLICY OF THRIFTY DRUG STORES!
**BONDED PRESCRIPTION
DEPARTMENTS**
ASSURES YOU OF:
• QUALITY in Pharmaceuticals
• ACCURACY in Compounding
• ECONOMY in Price

| | |
|--|--------|
| Purity Ambros Antiseptic QUART MOUTHWASH | 33c |
| Medical, 6 1/2-Oz. Jar 15c WHITE PETROLEUM JELLY | 11c |
| Elmer, Half-Quart Tincture 14c COLORLESS IODINE | 9c |
| Elmer, 4-Oz. 14c CALAMINE LOTION | 9c |
| Borbro Thiamin Chloride, 100 Tablets 25 mg. VITAMIN B-1 | 89c |
| Borbro, 100 Capsules 25,000 UNIT VITAMIN A | 81c |
| Borbro Ascorbic Acid, 100 Tablets 250 mg. VITAMIN C | \$1.59 |

USE OUR
**LAY-AWAY
PLAN**
50c Down 50c Week

So easy... you never
miss the money and
soon have it paid!

No Jiggle—No Juggle! Eat Without Struggle!
**TV TRAY
TABLE**
• Now at Thrifty for Only
Sturdy little chair-
side table for TV,
patio, card games.
Decorated metal
tray in gay colors.
\$1.49

TERRY JERRY
\$10.95 VALUE
**AUTO SEAT
COVERS \$5.49**
For Solids and Split Seats

**3-BLADE
SCOUT
KNIFE**
Essential for
camping and
fishing. **39c**

**2.00 SIZE
Mar-O-Oil
SHAMPOO**
32-Oz. **98c**
Size
A whole quart. Regular
or foamy
types at a saving
price.

**REG. \$1.00
TUSSEY
LIPSTICK**
HALF
PRICE **50c**
Choice of lovely, vibrant
shades for summer.

**3.00 SIZE
BREATHLESS
MIST COLOGNE**
or **\$2.00
DUSTING
POWDER**
Your
Choice **\$1**
You'll want both!

**THE BIGGEST SHOW OF TOY
BARGAINS IN THE WEST**

\$5.95 Value LAZY DOG
Silky-Soft Cuddle Plush in 2-Tone **\$2.98**
Colors!
Makes you drowsy just to look at
him! Feet nose, mouth, tongue.
JUMBO LAZY DOG \$4.98

ASSORTED PLUSH TOYS
Monkey, Rabbit Bear, Panda, Pas-
tal Dolls, Brown Dog. Your Choice **98c**

**\$10 Value Large
SHAGGY
BEAR**
A cuddly soft armful to
love, only **\$4.98**

**\$9.95 Value, Large
PLUSH
MONKEY**
An endearing comical
pal. **\$4.95**

**13-INCH
WALKING
DOLLS**
• SARAN HAIR, SLEEPING EYES
\$2.98
Adorably dressed, choice
of colors in hair.

**16" Beautifully Dressed
TODDLER
DOLL... \$3.98**
20" with Potty Knee,
Dynamite Hair
WALKER DOLL \$5.98

1000 Sheet Rolls, Limit 2
SCOT TISSUES... 2 for 17c

27" Mercerized, Black, Brown or White. Limit 4 pr.
5c SHOE LACES... 2 Pr. 5c

8c Regular Size
Sweetheart Soap 4 for 21c

U.S. Royal, Nailgard, First Quality
69c RUBBER GLOVES 39c

Rayon Marquisette, 81" Long
66c CURTAIN PANELS 59c

**\$1.00 VALUE!
PURE SILK
SCARFS 79c**
Sheer 33 x 35"
scarfs in gay
and colorful
patterns.

REG. 98c
**JOHNSON'S
CAR PLATE**
• 10-Oz. Tin
Polishes
and
Protects **79c**

**Summer Fashion
JEWELRY**
MATCHING EARRINGS
AND BRACELETS
• Your Choice **88c**
Ecco Label, exclusive
with Thrifty! A glamorous
array of sparkling styles
to accent dress and
summer parties.

**FAMOUS
COLONNADE
CIGARS**
5 for **23c**
• BOX OF 50 \$2.23

88c

**3.00 SIZE
BREATHLESS
MIST COLOGNE**
or **\$2.00
DUSTING
POWDER**
Your
Choice **\$1**
You'll want both!

FREE!

**\$1.00-20-FOOT PLASTIC
Lawn Soaker**
With the Purchase of
10-YEAR GUARANTEE
TRANSPARENT GREEN PLASTIC
**50-Ft. Garden
HOSE \$5.49**
BOTH
FOR
3 inch hose, weather
resistant, light,
flexible.

LIQUOR VALUES!

**6-YEAR OLD
Southern Gentleman
KENTUCKY STRAIGHT
BOURBON \$3.49**
• FIFTH GALLON
Distilled in Kentucky, home
of the finest Bourbons.

Exclusive
at
Thrifty

**YANKEE
CLIPPER
WHISKY**
FIFTH GALLON
\$3.19

**6-YEAR-OLD
MELLOW
SPRINGS**
Bottled in Bond
KENTUCKY
STRAIGHT
BOURBON
FIFTH GALLON
\$4.19

**OLD GIBLARTAR or
GOLD LABEL BEER** 12-OZ.
CANS **6 for 81c**

**HARVEST
QUEEN Sweet WINE** Red, White
5th Gal. **39c**

FOUNTAIN GRILL SPECIAL

COOL AS AN
OCEAN BREEZE

**Hawaiian
Shake**
• Tropical Flavors

23c
A luscious combination
of tantalizing flavors,
tops in taste-appeal!

THRIFTY VALUABLE COUPON

**TERRY CLOTH
CHAISE LOUNGE
COVERS**
Choice of Colors. Washable.
\$3.49

THRIFTY VALUABLE COUPON

**\$4.95 VALUE
MEN'S
WALKINGSHORTS**
Rayon, Linens
and Denims **\$2.98**

THRIFTY VALUABLE COUPON

**\$3.95 VALUE
Little Miss Harriet
Children's Dresses**
Sizes
8 to 12 **\$1.94**
8 yr. to 12 yr. \$2.94



NEWLYWEDS Mr. and Mrs. Donald F. McPherson (she is the former Mary Jean Lennie of Thousand Palms), now at home at Palmdale following the ceremony here, performed by the Rev. Peran Yaylian at Palm Spring Community church.



PALM SPRINGS BILTMORE hotel was the scene Sunday of a highly successful Teenage Fashion show with well known models as pictured above. The show was staged by William Anderson. Photo by...

Adrian Show Applauded at Biltmore

A large and enthusiastic throng gathered at Palm Springs Biltmore hotel Sunday afternoon to witness William Adrian teen-age models put on an attractive style show.

The nationally known teen-age models from Pasadena and Westwood presented an all-cotton caravan of fashion, plus a Catalina-Caltex swim suit revue topped by an 1880 old-time swim suit group and climaxed by the selection of a Miss Biltmore to reign during the festivities. William Adrian commented the affair.

Winner of the fashion event was Miss Ginger Dubberly of South Pasadena and a top cover girl. She is currently featured on a national TV series. Last week she did a national Capitol Record album cover with Les Brown. An Adrian model since 1953, Miss Dubberly is 18 and plans an acting career at the completion of her college studies.

Adrian models receiving run-

ner-up awards included Dorothy Shewey of Altadena, Sydney Miller of Inglewood, Carol Enochs from Pasadena, Kathy Reynolds of Glendale, Carol McMichaels from Whittier. Judges included famed Ice Capades star Donna Atwood, J. H. Harris, owner of Ice Capades, Dick Russell, internationally known sportsman, guests of the hotel, Connie Bar-leau, well-known entertainer and Lauri Coleman, coordinator from a top name department store in Beverly Hills. Palm Springs will best remember the Adrian Teen Models for the four page spread in Look magazine which featured Adrian models on a Palm Springs vacation which coincidentally featured Ginger Dubberly, Sunday's winner.

Opportunity!

BABY GRAND 5'2" KIRCHNER
Perfect condition.
Reasonable
Phone
MR. ATHANS 5057

J. & S. PAVING CO.

ASPHALT PAVING EQUIPMENT RENTALS CONCRETE CURBS, ETC.

Paving "Driveways to Highways" — AT REASONABLE PRICES!

ANIS & SULLIVAN

P.O. Box 74

Palm Springs Phone 2680

Renault Major Prize in Current Thrifty Contest

A brand new 1955 Renault French Sports Car is one of the major prizes which local residents can win in Thrifty Drug Stores' gigantic "Wish & Win" contest now underway throughout the drug chain.

The Renault is one of the smallest domestic or foreign cars built, but it seats four adults comfortably and has more pep and performance than many large cars. With a sensational power to weight ratio, the Renault cruises easily at over 60 miles per hour while

traveling over 40 miles on a gallon of gas.

Other prizes which Thrifty customers can wish for and win are a Paddock "Cinderella" fiberglass swimming pool, two diamond rings from LeRoy's Jewelers, and a mink cape from Pelta Furs.

Runner-up prizes include 1,000 exciting gifts, headlined by all-expense vacations for two at Acapulco, Mexico, via Aeromexico de Mexico Airlines with stayovers at de la Playa Hotel.

Customers can enter Thrifty Drug Stores' \$10,000,000 "Wish & Win" contest as often as they wish. Entry blanks are available with the purchase of any one of over 100 items carried in neighborhood Thrifty Drug Stores. Merchandise from every department is included in this list, priced from 5c so patrons may enter the contest several times and increase their chances of winning one of the 1001 valuable prizes.

The Desert Sun—3b
PALM SPRINGS, CALIFORNIA
Thursday, July 7, 1955

HIDDEN LODGE RANCH CAMP

IDYLLWILD, CALIFORNIA
For Boys & Girls 6 to 16

- Horseback Riding
- Camp Fire Programs
- Swimming • Camp Craft
- Cowboy and Indian Lore
- Sports and Games

Open June 20 thru Aug. 29

For Information

1022 S. Robertson Blvd., L.A.

CRestview 5-1041

Members American Camping Ass'n.

Match Blamed for Auto Blaze

Firemen were called to Hatchitt's Market, South Indian avenue at 2:38 p.m. Friday to quench a fire in the automobile of Beatrice Mann, 637 Sage street.

They listed the cause as a match which dropped behind the seat cushion and ignited papers there.



"Why do YOU save at Citizens, Mrs. Tarr?"

Waiting for steaks from their father's butchershop in El Paseo Market, Palm Springs, are Robby and Gregory Tarr, with their Irish setter Rusty. Their mother, Mrs. Paul Tarr, is lighting the charcoal fire, and it is she we called upon to ask, "Why do you save at Citizens Bank?"

The Tarrs and their boys all have savings accounts at Citizens. "I learned long ago," Mrs. Tarr says, "that putting away for a rainy day is the only way to keep happy financially. We believe in saving for the future, and we're happy to have our accounts at Citizens."

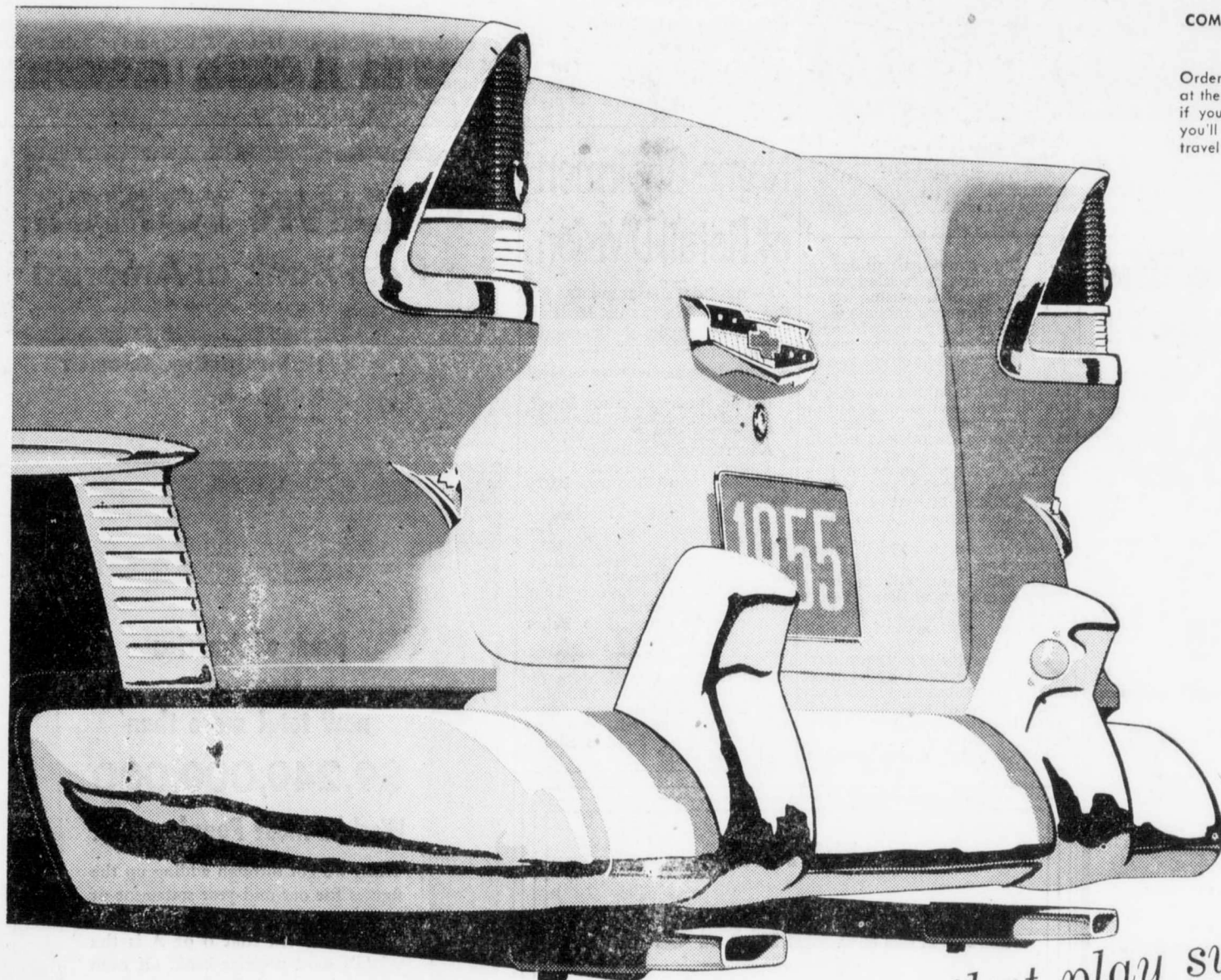
Palm Springs Office—456 N. Palm Canyon Drive
Cathedral City Office—Broadway at Palo Verde

NOW'S THE TIME to open YOUR SAVINGS ACCOUNT!
Deposits made by July 11 earn interest from July 1

CITIZENS NATIONAL BANK

CITIZENS NATIONAL TRUST & SAVINGS BANK OF RIVERSIDE

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION



Twin Pipes that play sweet music!

Chevrolet's "Super Turbo-Fire V8" with 180 hp.

Some like it hot... and the hottest of the lot is Chevrolet's "Super Turbo-Fire V8."

You can spot this one by the twin tailpipes. They're easy to see because the back view is just about the only glimpse you get of this astounding performer! No matter what you drive, you're going to have to get used to the idea of seeing twin-exhaust Chevrolet's pulling away—in traffic, on the toughest hills, on the long straightaways.

... Unless you have a "Super Turbo-Fire V8" of your own. And then you'll know what it's like to pilot the car that sets the pace for everything else—and doesn't pause to read the price tags!

What makes the Super seat? Chevrolet's su-

perb valve-in-head V8, with the shortest stroke in the industry, the most power per pound, and the only 12-volt electrical system in its field—all this plus a four-barrel carburetor and free-breathing twin exhausts.

Want to sample this silk-lined cyclone? Just give us a call, any day this week, and we'll be proud to show you just how hot a V8 can be.

*Optional at extra cost.

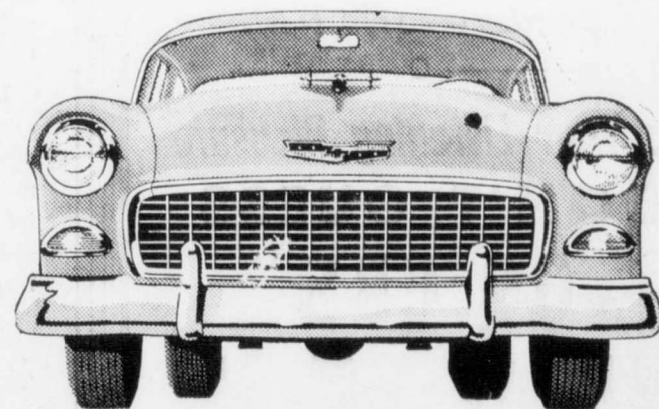
†Station wagon models have single exhaust pipes.

motoramic



STACK CHEVROLET

"THE BEST DEAL UNDER THE SUN"



330 Sunny Dunes Road

Phone 2042



QUIZ MASTER on ABC's TV show "Pennies for Millions," Bill Goodwin is enjoying a brief vacation at the Palm Springs Biltmore with his charming wife and three children, Bill Jr., Lynn and Sally. When vacation ends he will start filming 43 Fireside Theater Shows, starring Jane Wyman. On July 4 he starts a new TV show "It Pays to be Married," and on July 6 his "Pennies for Millions" moves to Hollywood. It all adds up to a busy Summer for the genial Quiz Master.

Villagers Write of Delightful Vacation with Uncle Samuel

Two Villagers, Thomas H. Thornton and Charles A. McClure, currently with the United States Army at Fort Riley, Kansas, write that The Desert Sun is their only contact with "the outside world." Wishing to share their experiences with their friends at home, the two have written the following tale of Army life. — Ed. Note.)

Seeing Kansas in our Mobile Units (size 10D).

The Desert Sun—4b
PALM SPRINGS, CALIFORNIA
Thursday, July 7, 1955

Kansas! Yes, even the name suggests romance, mystery and the intrigue that is much a part of the infantryman's life. Here we are at Fort Riley, Kansas, America's Summer Playground, where a world of delightful, restful activities await the newest guest in this holiday-loving land.

Here you rise, rested and refreshed, at 3:30 a.m. to begin a whirlwind of instructive and constructive events, that you will eagerly look forward to! Bayonet training, dismounted drill, hand grenade practice, unarmed close combat exercises, drill, squad tactics and

drill. In the evenings, under a beautiful sky, speckled with a symphony of twinkling stars, and soft Summer breezes caressing your body in whispers that speak only of night training. Night training offers everyone a chance of getting lost, falling and breaking one's four limbs, and contracting either heat prostration, hernias, or many, many varieties of poison ivy, poison sumac and snake bites. Yes, it's all yours for five refreshing months and you're paid a liberal 11 cents an hour. Where else can you get so much for so little?

Fort Riley is 56,000 acres square and in our mobile units (size 10D) you will traverse every damn one of them. You'll walk over so much ground so long that you actually think you own it! Each activity is well regulated and supervised by sympathetic, understanding, generous cadre and drill sergeants. All there to serve you in any way during basic training. This is simply a short resume

Name Chairmen of Retail Division

Committee assignments for the Retail Merchants Division of the Chamber of Commerce were announced this week by Adrian Rosen, chairman. They are:

Better Business, Stan Jalofof. Legislation, George Beebe Jr. Trade Policies, H. F. Baker. Advertising, Leo Baker. Publicity, R. J. Beck. Budget and Finance, Larry Quinn. Membership, Hy Finerman. Off Street Parking, Leo Baker. Christmas and Easter Promotion, Robert McKenzie. Year-Round Promotion, Claude Thompson. Annual Banquet, Leo Baker and Stan Jalofof.

of what your two fighters for freedom — Privates Thornton and McClure have been doing since April, and will continue until October. Sounds like a real ball, huh?

IN AN EMERGENCY! FOR A MEDICAL DOCTOR

PHONE 2251

Day or Night

Don't put off choosing a personal physician until you need one. But, if you are new in the community, or if you do not have a regular personal physician, call the above number and assistance in securing a doctor will be given.

You are free to choose, or to change, your personal physician. It is a fact that a doctor who knows you and your family is better qualified to treat you than another might be. Select a doctor now. For information and names of physicians in your area, call the Medical Association. We'll do our best to help you.



Another Public Service of the

RIVERSIDE COUNTY MEDICAL ASSOCIATION
4241 MARKET STREET RIVERSIDE



(Photo by Jack Tague)
FIFTY YEARS of married life were celebrated by Mr. and Mrs. A. J. Maynard of Palm Springs and Los Angeles when they invited fifty friends and relatives to a Golden Wedding party at Club Del Mar in Santa Monica on June 25. The Maynards spent fifty years in show business and are well known throughout the Southland.

TOWN TOPICS from Bank of America



Palm Springs Branch
F. G. Ingram,
Manager

Bank of America resources
now total more than
\$9,240,000,000
World's Most Popular Bank

When we got through adding up the figures for our mid-year statement of condition, our total resources once more indicated that B of A is the world's most popular bank. Of even greater interest is the fact that more than 3,000,000 Californians now have savings accounts in Bank of America.

- ✓ SAFETY
- ✓ CONVENIENCE
- ✓ AVAILABILITY

These are the three big reasons why so many Californians save at Bank of America. **Safety**—our bank's great resources afford the ultimate in safety. **Availability**—there's no substitute for "money in the bank" where you can always get it when you want it. **Convenience**—almost anywhere in California, there's a branch of our bank nearby, always ready to serve you.

? BofA Quiz Corner ?

DID YOU KNOW THAT savings deposits made on or before Monday, July 11, at Bank of America earn full 2% interest from July 1? Why not start your savings account now at Bank of America?

Television Schedule

On Your Community Cable System

(Operated by the

Palm Springs Community Television Corp.)

| | | | |
|--|---|---|--|
| THURSDAY Afternoon | | 10:00 2 Appointment with Adventure 4 Cameo Theatre 5 Conspiracy 7 Break the Bank 9 Championship Bowling | |
| 12:00 4 Tennessee Ernie 5 The Big Payoff 12:30 4 Feather Your Nest 5 Bob Crosby 1:00 5 Garry Moore 7 Famous Playhouse 3:00 5 Strike It Rich 3:30 5 Strange Adventure Movie 4:00 4 News Bulletins 5:00 4 Pinky Lee 5 Deputy Dave 9 Children's Corner 5:30 4 Howdy Doody 5 Captain Fortune 9 Buckskin Bob | 10:30 2 The Falcon 4 Bob Cummings 5 Close Call 7 Movie 11:00 2 News 5 Eye Witness 11:15 2 Movie 4 News 11:30 4 Movie 5 Teletypes-Religious | | |
| Evening | | MONDAY Afternoon | |
| 6:00 4 Fireman Frank 6:15 5 News 6:30 4 Science Laboratory 6:30 4 Cisco Kid 5 News 6:45 4 Jane Froman 7:00 5 Life of Riley 7:30 4 Dinah Shore 8:00 4 Corliss Archer 7 Lone Ranger 7:45 4 News Caravan 8:30 4 Croucho Marx 5 Ray Milland 7 Dangerous Assignment 8:30 4 Justice 5 Climax 9:00 4 Dragnet 4 Star Tonight 9:30 4 Theater 5 Four Star Playhouse 7 Famous Playhouse 10:00 4 Video Times 5 Public Defender 7 Inspector Mark Sabers 10:30 5 News 10:40 7 Sports Desk 10:45 5 News 11:00 5 Movie 12:15 5 Headline News | 12:00 4 Tennessee Ernie 12:30 2 Bob Crosby 4 Feather Your Nest 1:00 4 Movie 1:30 2 On Your Account 2:00 2 Garry Moore 5 Movie 2:30 2 Captain Jet 4 Ted Mack-Variety 3:00 2 Strike It Rich 7 Joe Graydon Show 4:00 2 Valiant Lady 4 Way of the World 5 Cartoon Carousel 4:15 4 First Love 4:30 4 World of Mr. Sweeney 4:45 2 Guiding Light -Serial 5:00 2 Space Funnies 4 Pinky Lee 5:30 4 Uncle Archie 5 Movie | | |
| FRIDAY Afternoon | | Evening | |
| 12:00 4 Tennessee Ernie 5 The Big Payoff 7 Left Turn with Chris 12:30 4 Feather Your Nest 5 Bob Crosby 1:00 4 Movie 5 Garry Moore 7 Famous Playhouse 1:30 4 Movie 2:00 5 Garry Moore 3:00 5 Strike It Rich 4:00 4 Movie 4:30 4 Afternoon News 4:30 4 World of Mr. Sweeney 5:00 4 Pinky Lee 5 Deputy Dave 5:30 4 Howdy Doody 7 Movie | 6:00 4 News 9 Cartoon Express 6:05 4 Sports 6:17 7 News 6:30 2 News 4 Movie Museum 7 Drama 6:45 2 Patti Page 7:00 2 Studio One 4 People are Funny 9 The Ruggles 7:15 5 Popular Science 7:30 4 Matt Dennis 5 Hans Christian Andersen 7 Showtime 8:00 2 Burns & Allen 4 Musical Comedy 9 Favorite Story 8:30 2 Talent Scouts 5 Roller Derby 7 Concert 9:00 2 Those Whitting Girls 4 Medie 9:30 2 Ethel & Albert 4 Robert Montgomery 10:00 2 Mr. District Attorney 9 Mystery Theater 10:30 2 City Detective 4 Big Town 7 News 11:00 2 News 4 News 7 Movie 11:15 4 Sports 12:30 2 Variety 4 Tonight-Steve Allen 12:30 2 Movie 12:45 4 News | | |
| Evening | | TUESDAY Afternoon | |
| 6:15 5 News 6:30 4 Soldiers of Fortune 5 News 5 Hopalong Cassidy 6:45 4 Frankie Albert Show 5 Perry Como 7:00 4 Sports 7 Famous Playhouse 7 The Little Symphony 7:30 4 Movie Museum 7 Rin Tin Tin-Drama 7:45 4 News 8:00 4 Favorite Story 5 Mama 7 Ozzie and Harriet 8:30 4 Waterfront 5 Topper 7 Treasury Men 9:00 4 Big Story 7 Playhouse of Stars 7 Dollar A Second 9:30 4 Dear Phoebe 5 Our Miss Brooks 7 The Vise 10:30 4 Mr. District Attorney 5 News 7 News 10:40 7 Sports Desk 10:45 5 News Analysis 11:00 4 Tales of Tomorrow 5 Movie | 12:00 2 The Big Payoff 4 Tennessee Ernie 12:15 4 All Star Baseball 12:30 2 Bob Crosby 1:00 4 Movie 7 Beulah 1:30 7 Name That Song 9 Ruggles 2:00 2 Garry Moore 5 Movie 2:30 2 Variety 3:00 2 Captain Jet 4 Ted Mack 3:30 2 Strike It Rich 7 Joe Graydon Show 4:15 7 News 4:30 4 World of Mr. Sweeney 7 Make Believe Ballroom 5:00 4 Pinky Lee | | |
| SATURDAY Afternoon | | Evening | |
| 12:00 4 Movie 12:30 7 Movie 12:45 5 Movie 1:00 4 Movie 9 Sports Time 1:25 9 PCL Baseball 1:30 2 Norman Brokenshire 1:35 2 Tales of Famous Outlaws 2:00 2 Movie 4 Farms & Gardens 5 News 3:15 2 Movie 3:30 5 Movie 3:45 4 Your Air Force Theater 4:00 7 Cowboy G-Men 4:15 9 Movie 4:30 2 Contest Carnival 7 Rin Tin Tin 5:00 5 Movie 7 Movie 5:30 2 Lone Ranger 5:45 9 Movie | 6:00 4 News 6:05 4 Sports 6:30 2 News 7 Drama 6:45 2 Julius La Rosa 7:00 2 Nite With Father 5 News 7:15 5 Popular Science 7:30 4 Dinah Shore 5 Public Prosecutor 7 Playhouse 7:45 4 News 8:00 2 Playhouse 4 Place The Face 7 Studio 57 8:30 2 Variety 4 Arthur Murray Party 7 Footlight Theatre 8:00 2 Meet Millie 4 Summer Theater 5 Orrin Tucker 9:30 2 Spotlight Playhouse 4 Dollar A Second 7 Hollywood Showcases 10:00 2 The \$64,000 Question 4 Truth-Consequences 5 Larry Pinye 10:30 2 News 9 It's a Great Life 11:00 2 Musical Nitecap 7 Movie 11:15 4 Sports 11:30 4 Tonight 12:00 2 Movie 12:45 4 News | | |
| Evening | | WEDNESDAY Afternoon | |
| 6:00 2 Pandango 7 Mark Jubilee 5 Beat the Clock 6:30 2 Beat the Clock 6:45 4 News 7:00 4 Dick Contino-Variety 5 Hometown Jamboree 9 Movie 7:30 2 Harry Owens 4 Horace Heidt 7 Movie 8:00 2 Greatest Bands 4 The Soldiers 5 Spade Cooley 8:30 9 Boxing-Legion Stadium 8:45 7 Ames Brothers 9:00 2 Two For Money 4 Musical Chairs 5 Movie-Drama 7 Hi-Jinx 9:30 2 Down You Go 10:00 2 Theatre-Drama 7 Late Curtain 10:30 2 Runyon Theater 7 Movie 10:50 9 Movie 11:00 4 News 11:30 4 Movie-Detective 12:00 2 News | 12:00 2 The Big Payoff 4 Tennessee Ernie 12:30 2 Bob Crosby 7 Feather Your Nest 1:00 4 Movie 1:30 2 On Your Account 7 Name That Song 9 The Ruggles 2:00 2 Garry Moore 5 Movie 7 Gwinns Theatre 2:30 4 Key to the Kitchen 3:00 2 Captain Jet 3:30 2 Strike It Rich 7 Joe Graydon Show 4:00 4 World of Mr. Sweeney 5 Barker Bill 4 Pinky Lee 5:30 5 Movie | | |
| SUNDAY Afternoon | | Evening | |
| 12:30 2 Juvenile Talent Time 12:30 4 Movie 1:00 5 Movie 5 News-Pulton Lewis, Jr. 1:25 9 PCL Baseball 2:00 This Is the Life 7 Super Circus-Part I 2:30 4 Youth Wants to Know 5 Movie 7 Movie 3:00 2 Movie 4 Get the Facts 3:30 4 Norvell Gillespie 3:45 5 Movie 4:00 2 News 4 Teen-Age Trials 4:15 2 Buck Sureshot 5:00 2 Sunday Lucy Show 5:30 2 Amos 'n Andy-Comedy 4 News 7 Super Circus-Part II | 6:00 4 News 6:05 4 Sports 6:15 7 News 6:30 2 News 7 Early Curtain 6:45 2 Patti Page 7:00 2 Drama 7:15 7 Boxing 7:30 5 Popular Science 7:30 4 Matt Dennis 5 Top Secret 8:00 2 Godfrey 4 Drama 5 Broadway Playhouse 7 Disneyland 8:30 7 PCL Baseball 8:30 7 My Little Margie 5 Wrestling 9:00 2 The Millionaire 4 Theatre 9:30 2 Eve Got a Secret 10:00 4 This Is Your Life 10:30 2 News 7 News 8:30 4 My Little Margie 10:30 4 Rheingold Theatre 11:00 2 Variety 4 News 7 Movie 11:15 4 Sports 11:30 4 Tonight 12:00 2 Movie 12:30 4 Movie Museum | | |

Role of Service Clubs in Village Promotion Told

Ray Corliss, publicity man for the Chamber of Commerce, was the speaker Thursday noon when Lions club members met in the Starlite Room of the Chi Chi.

Corliss spoke of promotion projects service clubs could undertake to supplement the work of the Chamber. He called attention to the promotion film, "Palm Springs, Foremost Desert Resort," which was sponsored by Palm Springs Rotary club as an example of service club activity.

Jimmy Cooper, immediate past president of Lions club and manager of the Chamber, was program chairman.

President E. E. Theriault presided. It was the last formal meeting of the season for the club. Lions will rally each Thursday, during the Summer, however, in informal meetings at the Chi Chi.

Mrs. Fields Winner in Sta-Flo Contest

Mrs. Wayne C. Fields of Whitewater was named one of the winners in the Sta-Flo jungle jamboree, sponsored by the Staley Manufacturing company of Decatur, Illinois. Her prize was a Frigidaire washer. A \$25 prize was also awarded Mayfair Markets, 444 North Palm Canyon drive, named by Mrs. Fields as the store where she purchased the Sta-Flo.

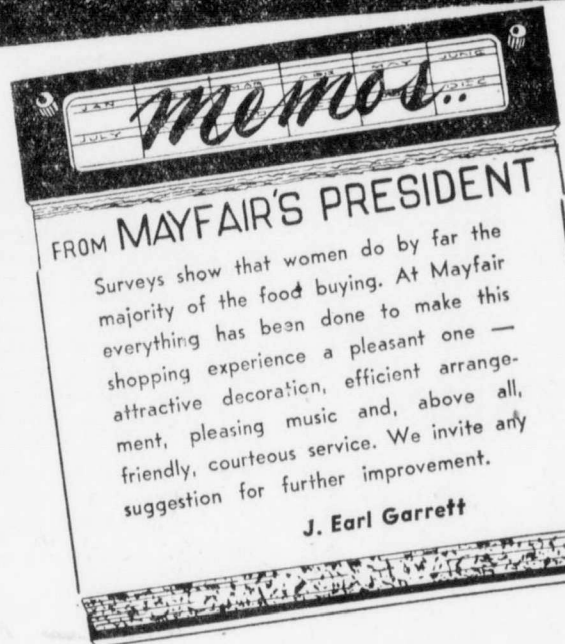
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Palm Springs and Desert Area Real Estate Firms

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|----------------------------|--------------|
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| 320 S. Indian Ave. | |
| BOGGESS, Incorporated | 2971 |
| Penthouse 31, The Plaza | |
| DAILEY, BRUCE | 2909 |
| 412 N. Indian Ave. | |
| DAVIS, JOHN C. | 3673 |
| 1059 N. Palm Canyon Dr. | |
| FOSTER, HERBERT H. | 3555 |
| 101 N. Palm Canyon Dr. | |
| FULTON, MURIEL E. | 2225 |
| 119 S. Palm Canyon Dr. | |
| GANNON REALTY CO. | 2772 |
| 711 N. Palm Canyon Dr. | |
| GREENFIELD, ARTHUR | |
| 1404 N. Palm Canyon | 2522 |
| HAMMOND, JAMES | 5373 |
| 875 N. Palm Canyon Dr. | |
| HARRY REID and | |
| RUSSELL WADE | 2855 |
| 850 S. Palm Canyon Dr. | |
| HASKELL, JOHN & CO. | |
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| HEISER, WILLIAM J. | 5685 |
| 1546 N. Palm Canyon Dr. | |
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| 813 N. Palm Canyon Dr. | |
| ISRAEL, ADOLPH | 2981 |
| 671 N. Palm Canyon Dr. | |
| JAMES, MARTHA | 2751 |
| 445 N. Palm Canyon Dr. | |
| JOHNSON, GENE W. | |
| 586 S. Indian Ave. | 3722 |
| LANG, ROSLYN | 2522 |
| 1404 N. Palm Canyon | |
| MATHEWS, CHAS. J. | 6821 |
| MILLER, FRANK W. | 2929 |
| 428 N. Palm Canyon Dr. | |
| MUNHOLLAND & CO. | 3673 |
| 1059 N. Palm Canyon Dr. | |
| MURPHY REALTY CO. | |
| 464 N. Palm Canyon | 5102 |
| NATHANSON, JERRY | 5234 |
| 482 N. Palm Canyon Dr. | |
| NELSON, AMY | 4627 |
| 2277 N. Palm Canyon Dr. | |
| NICHOLS, CULVER | 2182 |
| 861 N. Palm Canyon Dr. | |
| PALM SPRINGS REALTY | |
| 2280 N. Palm Canyon | 5103 |
| RAY, TERRY | 2064 or 5103 |
| 773 N. Palm Canyon Dr. | |
| ROCKS, MADGE O. | 5234 |
| 482 N. Palm Canyon Dr. | |
| SHEPTENKO, PETER B. | 2727 |
| The Pioneer Realty Co. | |
| 475 N. Palm Canyon Dr. | |
| VENGER, LOUIS | 6060 or 5506 |
| 3775 N. Indian P.O. | 1447 |
| WEINSTEIN, RALPH | 2884 |
| 256 1/2 S. Palm Canyon Dr. | |
| WILLIAMS, JOHN W. | 3311 |
| 423 N. Palm Canyon Dr. | |
| WRIGHT, BILLY | 5727 |
| 1063 N. Palm Canyon Dr. | |
| CATHEDRAL CITY | |
| BILES, RUTH | 8-3734 |
| 744 Broadway (Hiway 111) | |
| HILLERY, WILLARD R. | 8-3417 |
| JORGENSEN, E. M. | 8-3401 |
| 68-574 Broadway | |
| SHARP, JOHN | 8-4355 |
| 900 Broadway | |
| SHERRILL, R. H. "Bob" | 8-5205 |
| 707 & 713 "D" St. | |
| COACHELLA | |
| RALPH L. STEPHENS CO. | |
| Hiway 111 and Hill Dr. | 8-5205 |
| IDYLLWILD | |
| SHEPARD, MYRTLE M. | 8-1631 |
| Fern Valley | |
| LA QUINTA | |
| HOFFMAN, MILTON A. | 9-3941 |
| P.O. Box 306 | |
| PALM DESERT | |
| EDITH EDDY WARD | |
| Palm Desert | 76-3431 |
| ELLSWORTH, BOB | 76-3741 |
| P.O. Box 281 | |
| RANCHO MIRAGE | |
| EWART, ESTELLA C. | 8-4203 |
| TAMARISK C. C. AREA | |
| PALM VALLEY REALTY CO. | |
| Wonder Palms Rd and | |
| Hiway 111 | 8-3481 |
| THOUSAND PALMS | |
| CORNELIUS, HAL | 893 |
| THUNDERBIRD AREA | |
| BURKE, TONY | 8-5432 |
| 70065 Hiway 111, 1/4 mile | |
| west of Thunderbird C.C. | |

Mayfair

SUPER MARKETS



BELL BRAND
Peanut Butter 12 Oz. Jar **37¢**
NBC
CRACKERS 1-lb. Pkg. **25¢**
FOR SALADS OR COOKING
WESSON OIL Qt. Btl. **63¢**

Swanson, Frozen
T. V. DINNERS Reg. Pkg. **75¢**
SIMPLE SIMON
FROZEN PIES Reg. Pkg. **49¢**

Pictsweet, Frozen, Cut
WHOLE KERNEL CORN 6 10-oz. Pkgs. **\$1**
Pictsweet, Frozen
FORDHOOK LIMAS 4 10-oz. Pkgs. **\$1**
Pictsweet, Frozen
SPINACH CHOPPED OR LEAF 6 10-oz. Pkgs. **\$1**
Pictsweet, Frozen
CUT GREEN BEANS 6 10-oz. Pkgs. **\$1**
Pictsweet, Frozen
STRAWBERRIES 4 10-oz. Pkgs. **\$1**
Fradellis
SWISS STEAK DINNER 12-oz. Pkg. **79¢**

KERMIN'S
FROZEN PIES
Beef
Chicken Pot
All Chicken
Turkey **5 for \$1**

SUNEE BRAND
FROZEN STEAKS 11-oz. Pkg. **45¢**
Campbells Frozen Soups
Pea and Ham
or Potato 5 1-lb. Cans **\$1**

SWEET CORN

A FULL DOZEN
of the finest, freshest
roasting ears you ever
tasted... **39¢**
6 for 20¢—Husks On

SANTA ROSA
PLUMS 2 -Lb. Bskt. **19¢**
KENTUCKY WONDER
STRING BEANS 2 Lbs. **19¢**

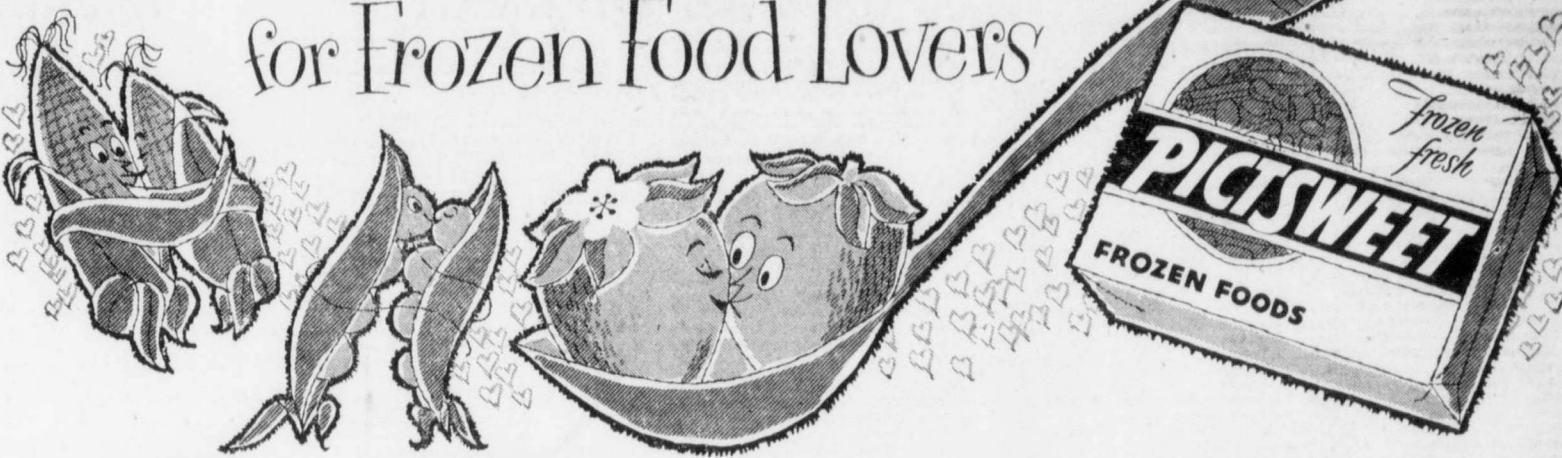
ANGEL PIE
NO COOKING!
NO BAKING!
Filling and Crust
Mix Both in One Box **33¢**

SPANISH ONIONS
U.S. No. 1 Grade
Top Quality **4 lbs. 9¢**

Palmolive Soap 3 Reg. Bars **25¢** 2 Bath Size **25¢**
Cashmere Bouquet Soap 3 Reg. Bars **25¢** 2 Bath Size **25¢**
Vel Detergent Lge. Size **30¢** Giant Size **69¢**
Fab Detergent Lge. Size **29¢** Giant Size **69¢**
Dreft Pink Detergent Lge. Size **30¢** Giant Size **69¢**

PICTSWEET Spoonin' Time!

for Frozen Food Lovers



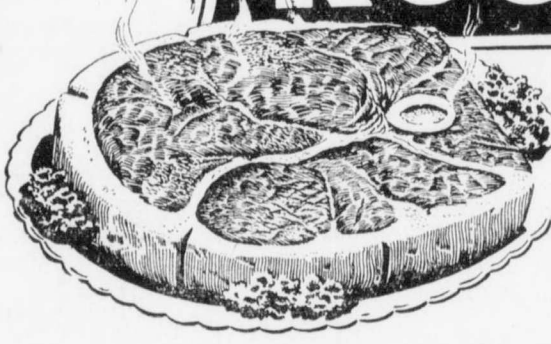
PICTSWEET
PEAS 10-oz. Pkgs. **7 \$1**

FOLGER'S
COFFEE 1-lb. Can **87¢**

Your Mayfair Market is loaded with frosty, fresh-frozen foods this weekend—the finest of fresh fruits and vegetables as well as favorite brands of meats, soups and specialties. It's your opportunity to load your freezer for future use at real bargain prices!

PICTSWEET, FROZEN
ORANGE JUICE 7 6-oz. Cans **\$1**
PICTSWEET, FROZEN
FRENCH FRIES 6 9-oz. Pkgs. **\$1**
PICTSWEET, FROZEN
MIXED VEGETABLES 6 10-oz. Pkgs. **\$1**
PICTSWEET, FROZEN
CUT BROCCOLI 6 10-oz. Pkgs. **\$1**

Round Steak



"Blue Ribbon"
U.S. Choice Grade
Full Cut, Bone In

Just wait till you sink your teeth into Mayfair's tender, juicy round steak. You'll agree the flavor is beyond compare.

65¢ LB

"Blue Ribbon" U.S. Choice Grade
SWISS STEAK Boneless, Cut From the Round **63¢ lb**
Fresh Sliced
STEER BEEF LIVER **45¢ lb**
Dubuque's Mississippi
SLICED BACON Heat Sealed 1-lb. Pkg. **49¢**

Mayfair's "Blue Ribbon"
RUMP ROAST
Semi-Boneless
U.S. Choice Grade **65¢ lb**
SWORDFISH STEAKS **69¢ lb**

DELICATESSEN

JACK CHEESE
Creamy Monterey **45¢ lb**
Oscar Mayer, All Meat
Smokie Links 12-oz. Pkg. **53¢**
Buffet Brand, Fresh
Liver Sausage Finest Quality **39¢ lb**
Wilshire, Genuine Kosher
Dill Pickles 22-oz. Jar **29¢**

Sunshine
HI-HO CRACKERS 1-lb. Pkg. **30¢**
Laura Scudder's
MAYONNAISE Pt. Jar **38¢**
Laura Scudder's
PEANUT BUTTER 12-oz. Jar **43¢**
Room Deodorizer
AIRWICK Reg. Btl. **59¢**

Spring Falls, Kentucky
STRAIGHT BOURBON 6 Years Old 86 Proof **\$3.59** 5th
Stuart Hill, Kentucky
BLENDED WHISKEY 86.8 Proof 40% Straight 5th **\$3.49**

Zarofsky, 80 Proof
VODKA \$2.89 Fifth
Macmillan's
Imported Scotch Pinch Bottle **\$4.39** 5th
Lido Club
Burgundy Full Gal. **\$1.17**

HEINZ
Baby Foods Strained Varieties 4 Reg. Jars **39¢**
Ajax Cleanser 2 Reg. Cans **25¢** 2 Econ. Size **35¢**
Lipton's Frostee Dessert Mix 2 for **29¢** Sherbet Mix 2 for **33¢**
Niblets Mexicorn 2 7-oz. Cans **25¢**
American Beauty Spaghetti 1-lb. Pkg. **22¢**
Snowdrift Shortening 3-lb. Can **77¢**
O-Cel-O Sponges Redeem your 15c Coupon Size 2 **39¢**
Breast O' Chicken Tuna No. 3 Can **31¢**

Advertised prices good Thurs. thru Sun., July 7, 8, 9, 10

Mayfair

SUPER MARKETS
444 N. Palm Canyon Drive

Classified ...Ads...

The Desert Sun

Published Every
MONDAY and THURSDAY
(Except June, July and August, when
published Thursdays only)
PHONE 2249
Box 190, Palm Springs, Calif.
RATES

(Minimum ad, 3 lines—count
24 letters and spaces to a line)
1 time, per line 75c
(Min. 225—1.50 (in adv.)
Per 1 Week 2 Weeks 1 Month
Line 1.00 1.25 2.25

● Ads ordered for more than one time
must run in consecutive issues to earn
above rates, otherwise single insertion
rate will be charged for each time run.
● This newspaper cannot be responsible
for more than one incorrect insertion;
please notify us promptly of any error
in your ad.
● Save by ordering your ad run 4 or 2
times—if cancelled before completion,
you will be charged at nearest rate
applicable for the difference and get a
REFUND for the difference.
● DEADLINES: for new copy or cancel-
lations: MONDAY ISSUE—5 P. M. FRIDAY
THURSDAY ISSUE—5 P. M. TUESDAY
● ADDRESS all communications to The
Desert Sun, P. O. Box 190, Palm
Springs, California.

Lost and Found 10

LOST, blue jeweled frame, pre-
scription glasses. Reward. Return
to Desert Sun office.

FOUND — Black Collie male,
white breast, yellow nose.
Phone 6105.

Personals 12

WEEK END group, Alcoholics
Anonymous, Fridays, 8:30
p.m. St. Paul's Church Parish
House, 125 W. El Alameda.

ALCOHOLICS Anonymous, Al-
port, 8:30 Wednesday nights
Phone 2701.

Service Miscellaneous 15

COOLERS and cooler supplies;
refrigeration, motors, electric
appliances, supplies and
trained personnel to take care
of all your repair problems.
WILSON'S

Maintenance and Fixit Shop
946 Broadway P.O. Box 992
Cathedral City Ph. 8-3103
"CHARLIE CAN FIXIT"

BILL'S Lawn, Gardening Ser-
vice. New lawns, moving and
general garden maintenance.
Phone 1000 Palms 142.

Water Well Drilling
State licensed contractor
BERSCH BROS., Route 3,
Box 680 Escondido, Calif.

ASPHALT paving, Driveways
and curbs, Free estimates.
Allen Bros. Ph. 8-5511 Cathe-
dral City

Situations Wanted 25

ATTENTION. Apartment owner,
bonded, experienced man,
will manage your place while
you take that much needed
vacation. Call 2637 for ap-
pointment.

HIGH SCHOOL student wants
work as mother's helper, baby
sitting, day or evening. Write
or call at Wayside Inn, No. 7,
670 S. Palm Canyon Drive.

WANTED reliable housekeeper
for man and school age
daughter. Modern home.
Write Desert Sun, Box 190
File H-10.

Painters always available
PAINTERS & CONTRACTORS
Hour or contract PH. 2905
NATIONAL PAINT STORE

PAINTING, decorating, paper
hanging. Very reasonable.
Free estimates. Phone 5850 or
2341.

CARE FOR children by day,
week or month. Mrs. J. P.
Sandeford, Phone 7061.

Help Wanted 27

WANTED: Man thoroughly ex-
perienced in caring for
Thompson seedless grapes to
work on small grape ranch in
Rancho Mirage. Prefer couple
who would occupy comfort-
able furnished home with rent
as part payment for services.
Answer promptly giving ex-
perience, age and terms ex-
pected. Box 190, Desert Sun,
File J-6.

DESERT EMPLOYMENT AGENCY

Mothers Helper R&B, \$150
Houseman R&B, \$150
Grocery Clerk R&B, \$65
Couple, kitchen help R&B, \$150
Hotel Maintenance, couple \$200
Hotel Maids \$1.25
Dishwashers

Lucille Garland
208 N. Indian Ave. Ph. 2364

OUR Palm Springs office will be
open from 8 to 12, Monday
through Saturday for your
convenience.
See you in the fall.
Leola and George Hageman
EMPLOYMENT SERVICE
AGENCY

135 E. Andreas Rd. Ph. 2556

OFFICE HELP

For year 'round positions
5 day week, good salary
DWEYERS
BUSINESS SERVICE
Agency Phone 7691

Bus. Opportunities 29

SACRIFICE

DUE TO ILL HEALTH must sell
well established air condi-
tioning, general maintenance
and fixit shop business in
Cathedral City. Write P.O. Box
992 or phone 8-3103, Cathed-
ral City.

Business & Financial 30

MONEY WANTED
\$27,500 1st Trust Deed on \$65,-
000 9 units with pool. Write
Desert Sun, Box 190, File J-5.

Lots & Acreage 33

SETTLING ESTATE \$75,000
OASIS on 641 acres — Well —
oil and mineral rights — Hot
and cold year-round springs,
1000 Palms 174. Principals
only. Victor Lewis, 1000
Palms, California.

NOTHING DOWN, \$30 a
month, Lot 13 (Commercial),
Desert Highland Estates on
Indian Avenue, L. Roth, 611
S. 11th Street, Apt. 1, Las Vegas,
Nevada.

1000 FT. FRONTAGE. Business
or hotel corner, equal to 20
lots. \$25,000. Call 5595 or 6060.

NOTHING DOWN, \$25 monthly.
Lot 110x190'. Near Ramon
Road and Cathedral City Dr.
Phone 2520 or write Box 275.

LOT 116—Desert Palms Estates,
100'x115' corner, southwest
exposure, \$3300. Phone 4301.

CASH FOR 1st TRUST DEEDS
PRIVATE PARTY
PHONE 9600

For Sale or Exchange 34

DON'T BUY!

BUILD

FOR \$17,500 you can have —
1759 square feet floor area
plus roof overhang.
580 square feet double gar-
age or it's 20'x29'
372 square feet covered pa-
tios "front and back."

CONSISTS OF

3 BEDROOMS — two 13'x15',
one 15'x16' with 8' sliding
glass door. Each has 15' closets.
Master bath has 5' corner
tub with tile above, 5' tiled
in pullman lavatory, etc. 2nd
bath room — 4'x4' shower, all
tiled, 4' tiled in pullman lav-
atory, etc. Also has entrance
door to outside. Large living
room with stone fireplace, 12'
sliding glass door, dining
room has 8' sliding glass
door. Well planned. Practical,
attractive modern kitchen
with twin sinks and more
than plenty of cabinets. Fin-
est forced air heating system
and desert air cooling, properly
insulated, finest con-
struction. On your lot.

MANY OTHERS
TO CHOOSE FROM

DON'T

COMPARE MINE

WITH

CHEAP

CONSTRUCTION

OR WILL

BUILD TO YOUR PLANS

Call

DARWIN

Phone 2305 or 7565

COOL, elevation 3350', 25 miles
to Palm Springs. Modern 2
bedroom, hobby room, 1443
square feet. Fenced lot,
shade, trees, double garage.
Near everything. Owner,
Rothman, 3 blocks south on
Bannock Trail, Box 202, Yuc-
ca Valley, California.

BEST BUSINESS corner in
Beaumont for Palm Springs.
Mort Fischer, 225 E. 6th St.,
Beaumont.

Real Estate—For Sale 35

James Hammond

REALTOR
875 N. Palm Canyon Drive
Phone 5373

AS MODERN AS TOMORROW
this Pacemaker 2 bedroom,
furnished house. 24 year G.I.
loan. Priced incredibly low at
\$16,500.

IN THE LOVELY LAS PALMAS
area. Charming 3 bedroom,
3 bath, furnished house.
Large lot nicely landscaped.
REFRIGERATED cooling. Full
price \$37,500.

PALM CANYON FRONTAGE
through to Indian. 345 per ft.
Palm Canyon zoned C-1-B,
Indian Avenue zoned R-3.

ALL TYPE RENTALS — by
month, season or year.

LOTS AND ACREAGE

Associates

Esther P. Hammond
Eve Morgan Chas. Mathews
Marian Mathews Lisa Jones

PRIVACY

IS ASSURED — in this com-
pletely walled 2 bedroom fur-
nished home. The bedrooms
and floors have parquet
floors. Living room and din-
ette have wall to wall car-
pets. Lots of trees and shrubs.
sprinklers and bubblers. 2 car
garage with paved court.
Wired for TV. All of this for
only \$15,500. Terms can be
arranged.

Ralph Weinstein

REALTOR
and Associates

256 1/2 S. Palm Canyon Drive
Phone 2884

FOR BETTER REALTY DEALS

ADOLPH ISRAEL REALTOR
671 N. PALM CANYON DRIVE

The Desert Sun—6b

PALM SPRINGS, CALIFORNIA
Thursday, July 7, 1955

Real Estate — For Sale

HOMES OF MERIT

\$15,000—ADORABLE unfurnished 2 bedroom home, fireplace,
completely walled. Close in on Sunny Dunes.

\$21,975—NEARING COMPLETION in close in El Mirador Park.
3 bedroom, 2 bath, large lot. The best of everything has
gone into this home. See NOW. Buy NOW and do your
own decorating. \$5000 down, balance \$1500 month or if
you want a pool we will include it for \$25,500 with \$6000
down, balance \$1600 month.

\$23,500—CASUAL DESERT LIVING. Completely furnished 3 bed-
room, 2 bath home like new. Out of state owner occupied
home only five months. Wall to wall carpeting through-
out. Excellent taste in furniture. 100x100 lot with 5 foot
block wall on all side. Landscaped by expert. Plenty of
room for pool. No better family home and so complete in
every detail.

\$26,500—POOL — 2 bedrooms, 2 baths, convertible den, dining
room, large kitchen, completely enclosed lanai with bar-
becue. Tastefully and expensively furnished. Easy terms
available. See this for real Palm Springs living.

\$125,000—12 UNITS adjoining Bullock's. Ten 1 bedroom apart-
ments, 2 hotel rooms. You couldn't ask for a better lo-
cation. Owner will make very liberal terms to industrious
persons who are willing to get in and pitch to make this
property pay.

LOTS — For the discriminating. Estate size, 110x172.
Views of desert and mountains. Cheap prices for "The Last
of the Best." \$5000 to \$8500.

ACREAGE—within City Limits. Approved for subdivision.
10 to 20 acres. \$2500 acre. Terms available.

GANNON REALTY CO.

HOME FINDERS

711 North Palm Canyon Drive Phone 2772

What Area Do You Prefer?

DEEP WELL? Then here's a spacious house with 3
bedrooms, 2 baths, ultra-modern kitchen, 2 car
garage, plus 35 foot living room opening to covered
lanai. Elegantly furnished. \$29,500.

NORTHEAST? Visit this colorful 2 year old, with
swimming pool set in wide concrete terrace, 3
bedrooms, wardrobe closets, 2 baths. Furnished
comfortably, with taste. \$23,000.

TUSCANY? Rising hundreds of feet over Palm
Springs, Tuscany lots offer you a 75 mile pan-
orama of the Santa Rosas and Little San Bernar-
dinos, framing Coachella Valley. Full utilities
underground, a neighborhood of fine estates, at-
tractive prices—beginning at \$5000—make a Tus-
cany Lot one of the soundest investments in
Southern California.

HAROLD HICKS

REALTOR

813 N. Palm Canyon Drive Phone 2736

Mildred Jackson Associates Ray Baur
Burnham Bigelow Paul Aust Ken Herman

10 Golden Acres

7 YEAR OLD Thompson Seed-
less grapes, attractive house,
new tractor and equipment.
In heart of Country Club dis-
trict, ripe for development.
Will show terrific income.
NOTHING TO COMPARE.
Price \$35,000, sensible terms.

SPECIAL — Moderne 3 bed-
rooms, huge living room,
ducted cooling, landscaped.
Many other features. A bar-
gain — \$13,000.

CHARMING 3 bedroom, 2 bath.
Every appointment, comfort-
able living. Large pool, en-
closed garden. \$32,500 fur-
nished.

INCOME — 4 units, lots of tile,
separate meters, walled lot.
A snap buy, \$27,500.

PRODUCING RANCH — 90 acres
of charm nestled in pan-
oramic setting near La Quinta
on paved highway. Well and
canal water. 30 minutes from
Palm Springs. TODAY'S BEST
RANCH BUY — \$750 per acre.

William J. Heiser

REALTOR

1546 N. Palm Canyon. Ph. 5685

Offer to Trade

SILVER LAKE district, Los An-
geles. Exclusive home. Ap-
praised \$45,000 for like value
home in Deep Well or Tah-
quitz Park. See pictures in
our office.

35 FOOT. Angelus Trailer 1955
model, near new. Will trade
up to \$15,000 for 2 bedroom
home.

FOR SALE — Near new 2 bed-
room home. \$750 down and
then use your rent money as
payments. Own your own
home. Full price \$8950. Don't
delay. Act Now. It Won't
Wait!!!

R-2 and R-3 lots — \$3200.

Walter G. Beck

BUILDERS — REALTORS

505 N. Palm Canyon Drive
Phone 2421 or 3361

ASSOCIATES
Joe DeFrancis
Reg Wilson Jim Sharpe

MUNHOLLAND

MAIL IN YOUR
LISTINGS

WE HAVE
BUYERS
FOR
BARGAINS

Munholland & Co.

1059 N. Palm Canyon Drive
Phone 3673

JOHN C. DAVIS
D. B. CARLIN
GORDON NICHOLSON
Associate Brokers

SEE OR PHONE

Murphy Realty

464 N. Palm Canyon, Ph. 5102
FOR THE BEST
HOMES, COURTS, LOTS
RANCHES AND INCOME

5 BEDROOMS, 2 baths in Crest-
line. \$6500.

TRIPLEX \$15,000. 4 apartments
\$30,000. Louis Venger, 3775 N.
Indian. Phones 5595 or 6060.
"All Men are Brothers."

New large 2 bedrooms,
double garage.
1484 Fiesta Rd. Ph. 4357

Real Estate — For Sale

THERESA PRESS

NOW IS THE TIME TO BUY

EXCLUSIVE WITH PRESS — this wonderful buy. 2 bedroom
house with heated and filtered pool and comfortable guest
house for your friends or for income. It's yours for only \$5000
down. \$24,499.95.

THIS IS A LITTLE DANDY! 2 bedrooms, 1 bath and sewing
room. Neat as a pin at a pin money price.
(\$2500 down), \$12,499.98.

UNFURNISHED 3 bedroom, completely walled and landscaped.
4 1/2 loan, payments only \$68 per month, small down. A steal
at \$11,499.99

LARGE R-1 Lot, 132x135, underground utilities — \$4500.

R-1 LOT, 100x120. Beautiful view — \$2950.

ONE-STOP, SUPER-SERVICE AT THE PRESS OFFICES.
SALES, RENTALS, BUILDING ESTIMATES, PLANS.
AND REMEMBER "IF IT'S PRESS BUILT—IT'S WELL BUILT"

THERESA PRESS

REALTOR

611 South Palm Canyon Drive Phone 5282 or 5294

Peter B. Sheptenko

OFFERS THE BEST BUYS IN
PALM SPRINGS REAL ESTATE

HOME AND INCOME

4 BEDROOM, 4 bath home com-
pletely furnished. Corner lot.
Walled in and landscaped.
LARGE POOL. Television
cable and set in. Bar room
and glassed lanai. Rents for
over \$600 month.
ONLY \$29,900
ONLY \$7000 down

NEAR BOB HOPE'S
DELUXE 2 BEDROOM, 2 bath,
artistic fireplace, huge pic-
ture window overlooking gor-
geous SWIMMING POOL.
Corner lot, completely land-
scaped. Partly furnished. A
TERRIFIC BARGAIN.
Only \$23,500
Partly furnished

MOST BEAUTIFUL
HILLSIDE ESTATE
in Palm Springs, 5 bedroom, 4
baths, SWIMMING POOL
which overlooks entire desert.
For someone who wants more
than just a house. OWNER
IN EUROPE. REDUCED TO
\$47,500

WHY PAY RENT when you can
buy an attractive 2 bedroom,
2 bath home with lanai. Good
location. Only \$17,500, fur-
nished.

DOWN TOWN HOTEL AND
STORES IN THE CENTER OF
TOWN. SHOWS TERRIFIC
INCOME AND HAS GREAT
POSSIBILITIES. PRICED TO
SELL AT ONLY \$147,500.
Easy terms to qualified buyer.

LET US EXCHANGE
WHAT YOU HAVE
FOR WHAT YOU WANT

Peter B. Sheptenko

THE PIONEER REALTY CO.
OF PALM SPRINGS

475 N. Palm Canyon Drive
Phone 2727

Associate Brokers
Mike Jekyl
Bill Colven G. T. Bradley

BUILT BY

Alphonzo E. Bell

FOR HIS PALM SPRINGS
RANCH HOME

ALL THE CHARM OF Early Cal-
ifornia. The comfort and con-
venience of today's most
modern homes. Original Al-
phonzo E. Bell Ranch home,
21x50 foot POOL, 3 guest cot-
tages. On 10 lush acres,
fenced, leveled, piped with
own well and pump. Just off
Hiway 99, 2 1/2 hours from
Hollywood. 15 minutes from
Palm Springs, 10 from Indio,
LaQuinta, Shadow Mountain,
Thunderbird and Tamarisk.

ALSO FOR SALE by same own-
er, nearby 29 acre working
ranch, comprising foreman's
3 bedroom home, large hay
barn, gas and oil shed, ma-
chine shop building, furnish-
ed one-bedroom apartment
and office; tack house, cor-
rals, loading chute, perma-
nent pasture and alfalfa,
fenced around and across
with ample water rights.
Ideal for horses, cattle, cit-
rus, cotton, grapes and
EVENTUAL SUBDIVISION.

Culver Nichols

REALTOR

861 N. Palm Canyon Ph. 2182

Summer Specials

7 UNITS plus owner's quarters.
Heated pool, room for addi-
tional units. Priced at \$69,500.

2 BEDROOMS, corner lot 100x-
95. Drapes and carpets in-
cluded. Full price \$15,750.

VERY NEAT block house, 1 bed-
room. Full price \$6850.

Small house in Tramview. Full
price \$3600.

JOHN SHARP

900 Broadway (Hiway 111)
Cathedral City Phone 8-4355

\$2500 DOWN plus \$125 per
month pays all. Complete 3
bedroom, 2 bath, 2 stall
showers, 2 coolers, over 1500
square feet, walled, land-
scaped. Price \$14,750. Owner.
Phone 4301.

Real Estate — For Sale

CULVER NICHOLS

SUBDIVIDER AND DEVELOPER

AT 861 NORTH PALM CANYON DRIVE SINCE 1932

REDUCED TO \$10,500. EASY TERMS. NEW 2 bedroom home on
large lot, close in.

3 BEDROOMS, modern, close in. Only \$11,500, terms.

ATTRACTIVE NEW 3 bedroom, 2 bath, forced air heating and
refrigerated cooling, double garage, near school. \$2800 down.
Full price \$15,950. Terms.

SPACIOUS, GLAMOROUS, brand new 2 bedroom, 2 bath and
DEN, very smartly furnished, over size garage, huge fireplace,
lots of glass. Only \$21,500.

IT'S PRETTY AS A PICTURE — THIS SMALL PRESTIGE HOME.
2 bedrooms, 2 baths, DELIGHTFUL, glassed in LANAI with ter-
rific desert and mountain view, custom carpet and drapes.
SOUTH END OF VILLAGE. Now \$23,500.

JUST REDUCED, 3 bedroom, 3 baths, completely furnished,
walled and beautifully landscaped, POOL. \$26,500.

\$39,500 and SO MUCH FOR THE MONEY 5 bedrooms,
5 baths. Huge rumpus room opening to fine heated and fil-
tered POOL, beautiful estate area close in, walled landscaped
and COMPLETELY furnished too. ONLY \$39,500.

MODERN DUPLEX, close in, furnished, 2 fireplaces, \$16,500.

15 UNITS, POOL. Ideal location. Steady year 'round income
Priced at \$85,000. An exceptional buy, \$30,000 down.

"LOTS" ... of ... Opportunity ...

100' residential R-1 \$1126

100'x120'. Residential — near bus line \$2200

120' frontage, R-1 graded and surveyed. \$2950

INCOME R-2 — 100' \$2500

LARGE R-2, room for

Business Rentals 38

2 BEDROOM house in business district. Roslyn Lang, Realtor. 1404 N. Palm Canyon Drive. Phone 2522.

Wanted to Rent 39

PERMANENTLY employed couple want 2 bedroom furnished home with or without pool. Walking distance to "The Center." Nominal rent. Write Desert Sun, Box 190, File C-8.

HAVE CLIENTS for 2 bedroom houses on year's lease. JOHN SHARP. Call 8-1355.

UNFURNISHED 2 or 3 bedroom house or apartment. Year's lease. Phone 5719.

Rooms for Rent 40

ROOM, private shower, entrance, 3 blocks from Safeway, air conditioned, day, week or month. Call 4685.

NICE ROOM in quiet homey atmosphere. Cooking privileges, large closet. \$35 monthly. Call 2478.

COMFORTABLE studio room, bath, patio. Private entrance. Phone 4241.

BACHELOR apartment. Private home. Pool. Board if desired. Phone 7832.

2 ROOMS and bath. Summer rates. \$23 monthly. On Radio Row. Phone 5853.

Apartments for Rent 43

SUMMER RATE EXCLUSIVE 2 bedroom bungalows, air conditioned, all electric, pool. References required. COL. WARD WOOLDRIDGE. 238 Indian Road. Ph. 2360

FURNISHED spacious 1 and 2 bedroom apartments, rooms, pool, air conditioned, summer rates, weekly, monthly, season. Camino Lodge, 528 S. Camino Real, corner Ramon Rd.

FURNISHED 1 and 2 bedroom apartments, one of Palm Springs' finest. TV in each apartment, pool. Week or month. Bermuda Palms, 1675 Indian Trail. Ph. 6476 or 6478.

NEW UNFURNISHED 1 bedroom apartments for lease. Fireplaces, ample closet space, forced air heat, cooled. TV. 835 Camino Real.

LARGE studio or 1 bedroom apartment furnished. Pool. Summer rates \$75, \$125. Ph. 2684.

BEAUTIFULLY furnished apartment. Opposite Wilshire Country Club. 522 N. Rossmore. HO 7-6619.

UNFURNISHED 1 bedroom apartment, living room, kitchen, dinette. \$85 month. Ph. 2772. Gannon Realty Co.

SMALL attractive apartment, nicely located, 310 S. Indian, Apt. 2, upstairs. Thursday and Friday.

\$50 - \$75 month, new furnished apartment, use of pool, cooler, patio, close in. Phone 3029 or 3208.

SO-O COOL. New refrigerated singles, center of town, use of pool. \$12-\$15 week. Phone 9053 or 2957.

AIR CONDITIONED studios, pool. Weekly maid service. \$75 month for two. Ph. 2774.

SINGLE apartment, close in. Summer rates or on lease. 572 So. Calle Encilla.

1 BEDROOM furnished, large rooms, good cooler, laundry room. \$100 month. Phone 5370.

Houses for Rent 46

3 BEDROOM, 2 baths, 1 acre on Mesa. Plenty shade for children. Where it's cool. \$150 per month for 3 months. 924 La Mesa, Mira Villa. Phone Beaumont VI 5-2829. Frank W. McCready.

2 BEDROOM furnished home, close in for July, August, September. \$150 per month. WALLACE REAL ESTATE. 738 California Ave., Beaumont. Phone day or night VI 5-4332.

ATTRACTIVE small 1 bedroom house out of extreme walking distance to stores and P.O. 155 N. Adams, Yucaipa. Ph. 7-5303.

NEW BRENTWOOD, West L.A., near ocean. Three bedroom. Riding nearby. Everything included. August 1 to September 10. \$300. GR. 23458.

FURNISHED duplex in Rancho Mirage, lovely view, quiet neighborhood, summer rates, ideal for couple. Call Cal Brown 5041.

NEW 2 BEDROOM UNFURNISHED. OWNER PH. 6366.

WILL lease new 3 bedroom, 2 bath and lanai, completely furnished. Ph. 2493 or 2779.

1 BEDROOM furnished. \$65 year's lease. Phone 2057.

Household Goods 50

Casual Furniture Tropical and Contemporary. Traverse tracks and draperies, custom made and installed. Rancho Mirage. Phone 8-5713.

WESTINGHOUSE 9 foot refrigerator, A-1 condition. \$97. Ph. 2003.

MAGIC CHEF gas range, 36". Minute minder, \$25. Phone 7478.

Trailers for Sale 51

1952 - 25 FOOT Kenskill. Like new, all modern. \$1600, extras. Key next door. Palmview Park.

Trailers for Sale 51**New Location Market Trailer Sales**

PAN AMERICAN PARAMOUNT SPARTAN FLAMINGO ROADLINER 16' FREE DELIVERY Service after sales. A good selection of used trailers to choose from. ALL SIZES 1308 8th Street on Highway 395 and 60 Riverside, Calif. Phone Overland 3-8080

27 FOOT. Very clean, shower and toilet, awning. Mut sell. Phone 3085.

TRAMVIEW EQUIPMENT RENTAL AND SUPPLY U-HAUL Trailer Rentals Highway 111 Ph. 8-5882

Misc. for Sale 60

IDEAL ROOM DIVIDERS UTILIZE wasted space with real wood accordion fold closures. Fresh beauty for homes. . . adds space, privacy, value. . . PANELFOLD costs just a few dollars more than the old-fashioned, space wasting swinging doors. . . adds MORE than its cost to the resale value of your property.

AVAILABLE IN VARIOUS WOODS AND COLORS

1001 S. Palm Canyon Ph. 7342

BICYCLES - 26" Girls, 20" Boys. Both have new tires, tubes, paint; also baskets, lights. Reasonable. Wayside Inn, Cottage 7, 670 S. Palm Canyon Drive.

UTILITIES deluxe reach in refrigerator with 2 full vision glass doors, 6 adjustable shelves, 22 cubic foot capacity. Used 3 weeks, new guarantee. Phone 2003.

McCASKEY electric cash register, 9 rows, totals to \$10,000, duplicate receipt. Also, Weber enamel meat case, 6 foot. 485 N. Indian Avenue.

REFRIGERATOR TABLES, chairs, for sale cheap. 396 N. Palm Canyon Drive.

FURNITURE - Bedroom, patio, living room, kitchen. Also clothing. Phone 2500.

BRICKS - USED, 6000 \$60 FOR 1000. PHONE VICTOR 92388

BABY GRAND, 5'2" Kitchner. Perfect condition. Reasonable. Phone Mr. Athans, 5057.

3 - 1500 CFM Coolers. Very good condition. \$25 each. Ph. 5874.

SMALL Daschund, female, 11 months. Papers. Call after 6 p.m. 5976.

USED CARS for Sale 70

"TOP VALUE" USED CARS

1953 Nash Sleeper \$1395

1952 Pontiac, like new \$1295

1952 Plymouth Club Coupe \$995

1951 De Soto Sportsman \$895

1950 Buick Convertible \$795

1949 Dodge \$545

1947 Plymouth, like new \$395

1946 Dodge 4 door \$250

Transportation, make offer

BILL ELLIS MOTORS

DE SOTO-PLYMOUTH 682 S. Palm Canyon Ph. 7022

SERVICE AND PARTS FOR ALL IMPORTED CARS NICK PASTOR IMPORTED CARS 496 N. Palm Canyon Drive Phone 5730

1953 FORD Convertible LOADED with extras including wire wheels, continental kit. SACRIFICE \$1595. Call Roy, 2272 or 5060.

1951 MERCURY sport coupe. Loaded with extras. Very clean. Exceptional value. Ph. 6153.

1946 CADILLAC \$500 PHONE 2637

1947 BUICK convertible, good condition. \$250. 395 N. Palm Canyon. Phone 2020.

The Desert Sun-7b PALM SPRINGS, CALIFORNIA Thursday, July 7, 1955

Used Cars for Sale 70**BEST BUYS IN "SAFE BUY" USED CARS**

July "Hot Specials" HERE IS WHAT YOU GET DURING THE MONTH OF JULY

1 - A thoroughly reconditioned automobile by our Lincoln-Mercury trained registered mechanics.

2 - A six month warranty on most of our "Safe Buy" cars.

3 - Savings of as much as \$400 on the later models.

4 - A life-time lubrication servicing on all used cars absolutely FREE.

5 - 150 Gallons of Ethyl gasoline of your choice with every car.

6 - Fast, courteous and dependable service by our staff.

7 - A guaranteed trade-in allowance of the full purchase price paid us if traded in to us for a new Mercury or Lincoln anytime during 1955.

1954 Mercury Monterey \$2195 Hardtop, A steal.

1953 Oldsmobile \$2395 Holiday '48 coupe. Radio, heater, hydraulic, white walls, low mileage, like new. A beauty!

1953 Ford Victoria \$1695 Fordomatic, radio, heater. ONLY 10,000 miles. A steal!

1952 Mercury \$1295 2 door. Loaded with extras.

1952 Mercury \$1295 4 door Monterey, Mercromatic, radio, heater.

1952 Olds Holiday, 88 \$1695

1952 Mercury hard top \$1395

1952 Lincoln Capri coupe \$1795 A sharp car.

1951 Chevrolet \$1095 Station wagon. Power glide, excellent condition.

1950 Pontiac 4 door \$795 Chieftan Deluxe

1950 Buick 4 door \$695 Special sedan, radio, heater

1950 Dodge 2 door \$695 A real buy!

1948 Studebaker 4 door \$395 Reconditioned motor.

1948 Lincoln Continental \$1895 or make offer

Convertible. Perfect condition, light green, overdrive, radio, heater, premium tires, 1953 Cadillac motor.

1952 FORD Club coupe. Fordomatic, radio, heater, like new \$1295

1953 CHEVROLET Club Coupe. Your perfect vacation car. \$1095.

ALSO MANY TRANSPORTATION SPECIALS

1949 Chevrolet Tudor \$395

1949 Mercury Coupe \$695

1949 Studebaker Fordor \$195

1948 Pontiac Coupe \$395

1947 Chevrolet Fordor \$295

1947 Studebaker Fordor \$195

1947 Pontiac Fordor \$165

1946 Ford Club coupe. Fordomatic, radio, heater, like new \$1295

1953 CHEVROLET Club Coupe. Your perfect vacation car. \$1095.

ALSO MANY TRANSPORTATION SPECIALS

Used Cars for Sale 70**JULY CONTES SALES**

BUY WHERE YOU GET THE FAMOUS O.K. CHEVROLET USED CAR WRITTEN GUARANTEE.

ALL CARS ARE RECONDITIONED FROM BUMPER TO BUMPER. LOWEST G.M.A.C. AND BANK TERMS.

1953 Chevrolet 4 door. Radio, heater. \$1095

1952 Chevrolet Club Coupe. Radio, heater, seat covers, beautiful paint. \$795

1950 Chevrolet 2 door. Fleetline. Radio, heater, seat covers. Beautiful paint. \$695

1950 Oldsmobile "88" 4 door. Radio, heater, hydramatic. \$795

1949 Plymouth 2 door. Radio, heater. \$395

1953 Chevrolet 1/2 ton stake. Deluxe cab, corner windows, 4 speed transmission. New paint and rubber. \$1195

AND MANY MORE FROM \$100 TO \$2000

See These Today at STACK CHEVROLET

WHERE YOU GET THE "BEST DEAL UNDER THE SUN" S. Palm Canyon and Sunny Dunes Road Phone 2042

Legal Notices 75

ment business at 1274 South Western Avenue, Los Angeles, California, under the name of CRANE INVESTMENT CO., and that said firm is composed of the following persons, whose names are as follows, to-wit:

MILTON CRANE, 424 1/2 Smithwood Drive, Beverly Hills, Calif.

CHARLES J. KATZ, 2640 Carmen Crest Drive, Hollywood, 28, Calif.

Witness our hands this 1st day of June, 1955.

MILTON CRANE, CHARLES J. KATZ, STATE OF CALIFORNIA, COUNTY OF LOS ANGELES.

On this 1st day of June, A. D. 1955, before me, Lucy Osauma, a Notary Public in and for said County and State, residing therein, duly commissioned and sworn, personally appeared Milton Crane and Charles J. Katz, known to me to be the persons whose names are subscribed to the foregoing instrument, and acknowledged to me that they executed the same.

In Witness Whereof, I have hereunto set my hand and affixed my official seal the first day of June in this certificate first above written.

LUCY OSAUMA, Notary Public in and for said County and State.

CHARLES J. KATZ, 403 West Eighth Street, Los Angeles, 14, Calif.

Witness our hands this 23rd day of June, 1955.

CHARLES J. KATZ, STATE OF CALIFORNIA, COUNTY OF LOS ANGELES.

On this 23rd day of June, A. D. 1955, before me, J. W. McCoy, a Notary Public in and for said County and State, residing therein, duly commissioned and sworn, personally appeared Charles J. Katz, known to me to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same.

In Witness Whereof, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

J. W. MCCOY, Notary Public in and for said County and State.

EDGAR KAUFFMAN, JR., 444 North Palm Canyon Drive, Palm Springs, California.

Witness our hands this 23rd day of June, 1955.

EDGAR KAUFFMAN, JR., STATE OF CALIFORNIA, COUNTY OF RIVERSIDE.

On this 23rd day of June, A. D. 1955, before me, J. W. McCoy, a Notary Public in and for said County and State, residing therein, duly commissioned and sworn, personally appeared Edgar J. Kaufman, Jr., known to me to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same.

In Witness Whereof, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

J. W. MCCOY, Notary Public in and for said County and State.

EDGAR KAUFFMAN, JR., 444 North Palm Canyon Drive, Palm Springs, California.

Witness our hands this 23rd day of June, 1955.

EDGAR KAUFFMAN, JR., STATE OF CALIFORNIA, COUNTY OF RIVERSIDE.

On the 23rd day of June in the year one thousand nine hundred and fifty-five before me personally appeared M. L. Vernier, known to me to be the person whose name is subscribed to the foregoing instrument and she acknowledged to me that she executed the same.

Witness my hand and the seal of my office this 23rd day of June, 1955.

Legal Notices 75

Commission expires January 23, 1956. Desert Sun July 7, 14, 1955

NOTICE OF PUBLIC HEARING BY THE CITY COUNCIL OF THE CITY OF PALM SPRINGS, CALIFORNIA, FOR CHANGES IN TEXT AND ZONING PROVISIONS OF THE PALM SPRINGS ORDINANCE CODE

NOTICE IS HEREBY GIVEN that under authority vested in the City Council of the City of Palm Springs, California, by Ordinance No. 9244, the City Council will hold public hearings on the hereinafter set forth matters commencing at the hour of 3:45 o'clock p.m., Tuesday, July 12, 1955 at the Council Chambers, 2200 Main Way, Palm Springs, California, in the City of Palm Springs, County of Riverside, State of California.

1. New Section 9244 - PAVING REQUIREMENTS: Whenever the City Council shall determine that it is necessary to amend the provisions of the Ordinance relating to the paving of streets, the City Council shall have the authority to amend the Ordinance by resolution.

2. New Section 9245 - PAVING REQUIREMENTS: Whenever the City Council shall determine that it is necessary to amend the provisions of the Ordinance relating to the paving of streets, the City Council shall have the authority to amend the Ordinance by resolution.

3. New Section 9246 - PAVING REQUIREMENTS: Whenever the City Council shall determine that it is necessary to amend the provisions of the Ordinance relating to the paving of streets, the City Council shall have the authority to amend the Ordinance by resolution.

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36. New Section 9279 - PAVING REQUIREMENTS: Whenever the City Council shall determine that it is necessary to amend the provisions of the Ordinance relating to the paving of streets, the City Council shall have the authority to amend the Ordinance by resolution.

Secure Future Subject Sunday of Rev. Yallian

The "Life's Greatest Expectations" series continues with the next sermon entitled, "A Secure Future" by the Rev. Dean Yallian, assistant minister of Palm Springs Community church at 9:30 a.m.

At the time of the main worship service young people of the Nursery through Junior age will attend Sunday school classes.



THE BUSIEST MAN in the Village these days is Bill Lish, who has the job of repairing and cleaning more than 500 parking meters. At his work bench in the Palm Springs Fire department Station No. 1, Lish has completely torn down one of the meters (spread out in front of him). The instrument on the parts case next to the wall (top left in photo) is a time checker. It is used to regulate the correct time value of the meters.

LISH BECOMES BUSIEST MAN IN CITY IN SUMMER

By FRED C. WEIGEL

One of the busiest men in the Village today is William (Bill) Lish, parking meter technician and assistant police laboratory technician, who started this month to repair and clean some 540 meters.

Working with this many meters, each containing some four dozen parts plus the governor-timer, which has as many parts in it as a good watch, Lish claims that the job though tedious has its interesting moments.

THE AMOUNT of gimmicks used by the motoring public to cheat the meters for a little free time is fabulous. Lish has removed from the mechanisms such items as hairpins, paper clips, match-sticks, comb teeth, toothpicks, buttons, gum and bent coins.

"The two worst things that can be put into the meters are gum and paper matches," Lish said, "because though they never benefit the person who uses them, it means that I must take the whole mechanism apart and repair it."

Almost 30 minutes is required to completely tear down and wash a meter, but on most of them it requires only half that time to put it through the washing process. When they are re-assembled, each meter is tested with coins to insure that it is working correctly. If you were to walk into Lish's workshop you would think you were in a clock factory upon hearing the constant ticking of some 300 meters.

THE PARKING METER is powered by two main springs which are wound when a coin is dropped into the slot, and each is equipped with a slug detector. When there is trouble with one of the meters, a small red flag raised to show that the meter is not working correctly.

During the summer, every meter in the Village is cleaned and repaired for the following season.

PARKING METERS have proved to be a huge success in the Village, with revenue being great. The great success of improving the parking situation has been proven and merchants, who may have fought

against them at the start, are realizing the benefit of their installation.

Chief of Police August Kettmann said that with almost 600 meters, each one turns over an average of seven cars a day, or a daily total of 4200 cars. With a total of 126,000 cars parking in metered zones every month, it is a low average that only between 120 and 130 citations are issued during that time.

THE POLICE HAVE found that less than 1 per cent of the drivers who used metered parking are "meter watchers" and will not move their cars.

The use of parking meters in the Village has increased efficiency of the department. Before, one officer could check only half of the cars and had to mark tires with chalk, and now when one person can cover

Get a Permit

Don't burn without a permit. Warren Heath, fire marshal, reminded Villagers that while restrictions on burning have been eased during the Summer months, permits must be obtained. Those who start fires without permits will face the judge, he said.

The entire metered district in a few hours.

William Hotchkiss
Cal Poly Graduate

William S. Hotchkiss, son of Mr. and Mrs. Newton S. Hotchkiss, 2107 Vista Grande, was one of 319 California State Polytechnic college graduates to receive degrees and diplomas at the 49th annual commencement at San Luis Obispo last week. He was awarded a Bachelor of Science degree in Animal Husbandry.

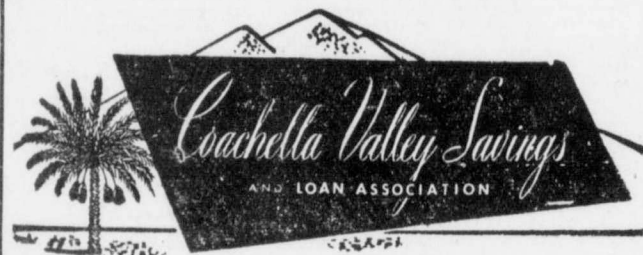
The Desert Sun—8b
PALM SPRINGS, CALIFORNIA
Thursday, July 7, 1955

Palm Springs Cited

Palm Springs safety record for 1954 was officially recognized by the Automobile Club of Southern California last week for going through the year without a pedestrian traffic fatality. It was one of several southland cities so honored.

Our Current Interest Rate **3 1/2%**

"Where Money Grows Faster"



176 S. Indian Avenue
Phone
Palm Springs 2954
45-149 Smurr Avenue
Phone 7-3416 Indio

Believe Rainfall Cycle Again on Upward Curve

When the rainfall books for the year were closed at the fire department June 30, the figure came up as 4.71 inches. It was the lightest rainfall year since 1950-51 when the total was 3.35 inches.

But the year was far in excess of the 1949-50 season, lightest on record in Palm Springs, when the rainfall for a 12-month period was less than an inch. The total was .96 of an inch that season.

Heaviest season on record at the fire department where the rainfall books are kept was 1936-37 when 13.69 inches were recorded.

From a study of records at the station, the rainfall cycle, after hitting the bottom in 1949-50, is again on the upward trend.



188-hp Buick SPECIAL 6-Passenger, 4-Door RIVIERA, Model 43

This 4-Door Beauty is the Newest Hit in Hardtops

You certainly ought to come in and see for yourself why this new kind of hardtop is headed for the best-seller list.

It's a Buick Riviera, of course.

Which means the low and rakish look of a Convertible—a solid steel roof overhead—and no center posts in the side window areas to obstruct your view.

But that's only the beginning.

Here you get two extra doors. They open to the rear compartment. So no one in the front has to move when someone gets into or out of the rear.

Here you get massive half-pillars on either side on which the front doors latch and the rear doors hinge. (That's why you see no center posts above the door line.)

Here, too, you get wholly new principles in body design and strength that give the extra safety of rock-firm solidity at the top, sides and bottom.

And here—bless those Buick engineers!—you get a lot more room in the rear compartment.

For the 4-Door Riviera gives you over 9 inches more hiproom and 5 inches more legroom—yet with no increase in wheelbase or over-all car length.

So we repeat—you certainly ought to come in and see this stunning new kind of hardtop.

It's the very last word in beauty, comfort, convenience. It's available in Buick's two lowest-priced Series—the SPECIAL and the CENTURY. And it's all Buick—with Buick power, Buick ride, Buick handling—and the spectacular performance of Buick's Variable Pitch Dynaflo.*

Drop in today—tomorrow at the latest—and learn what Buick's all time record sales year can mean to you in the way of a whopping-big trade-in deal.

*Variable Pitch Dynaflo is the only Dynaflo Buick builds today. It is standard on ROADMASTER, optional at modest extra cost on other Series.

NOW—Biggest Trade-in Deals ever on the Biggest-Selling Buicks in History!
Come in and see!

Thrill of the year is Buick

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

PALM SPRINGS BUICK
DESERT INN GARAGE

193 North Palm Canyon Drive

Phone 4001

Palm Springs

VILLAGE MARKET

HOME OF THE FINEST FOODS FOR ENJOYABLE EATING . . .

— NEW —

CARNATION
10-oz INSTANT

CHOCOLATE
DRINK **39¢**
(No Need to Add Milk
Delicious Hot or Cold)

GRADED USDA — CHOICE STEER

ROUND STEAK

GRADED USDA — CHOICE STEER

PRIME RIBS

1st 5 Ribs

69¢ **lb.**

PILLSBURY CAKE MIXES

CHOCOLATE — WHITE — SPICE
YELLOW — ORANGE

29¢

OUR OWN COUNTRY STYLE

Pork Sausage

39¢ **lb.**
PKG.

Limited Supply
WHITE HOUSE — 1 1/2 pint
Mayonnaise **39¢**
PERFECT HOST
COFFEE **77¢** **lb.**
DOG-E-STU — 14 1/2-oz.
DOG FOOD **2 FOR 27¢**
RED TOP — 80 Count
NAPKINS **2 FOR 25¢**
GIANT
CHEER **63¢**
NEW STA-PUF — 1/2 Gallon
Miracle Rinse **89¢**
RED DART — 1-lb., 1-oz.
SUGAR PEAS **2 FOR 25¢**
CHALLENGE — Grade AA
BUTTER **69¢** **lb.**
PAR-T-PAK — 12-oz.
CANNED
SODA POP **6 FOR 59¢**

FARM FRESH PRODUCE

Cucumbers

3 FOR 13¢

CELERY

6¢ **lb.**

Kentucky Wonder

BEANS

2 lbs. 23¢

Honey Dew

MELONS

7¢ **lb.**

FRESH, LEAN, CHOICE
GROUND CHUCK **49¢** **lb.**

LEAN, MEATY
HAM SHANKS **39¢** **lb.**

SWANSON'S, TV Frozen
Beef Dinners **79¢** **EA.**
HEAT and SERVE

QUAIL — 1-lb., 12-oz.
Peeled TOMATOES **19¢**

GREENWOOD — 1-lb.
SWEET SOUR
RED CABBAGE **25¢**

SUNSHINE — 1-lb.
HI HO CRACKERS **33¢**

NABISCO — 1-lb.
Snowflake Crackers **25¢**

Prices Effective Thurs., Fri., Sat. — July 7-8-9, 1955

— ALL ADVERTISED ITEMS SUBJECT TO STOCK ON HAND —

VILLAGE MARKET

441 So. Palm Canyon Drive Phone 7932 or 9055
Mon. thru Thurs., 9-7 — Fri. & Sat. 9-8 — Closed Sunday